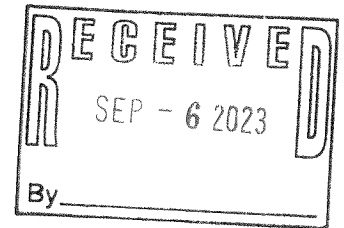


City of Snellville
Planning & Development Department
2342 Oak Road
Snellville, GA 30078



Letter of Intent for Zoning Variance for:

GRI-WQY (Presidential Markets) LLC & Coast Sign on behalf of Nordstrom Rack
1905 Scenic Hwy N Suite 5000
Snellville, GA 30078

Prepared and Presented by: Gabriella Andreozzi (Permit Coordinator at Supreme Sign Services)

Zoning: HSB Parcel ID# Pin: 5040 214
Letter of Intent for Board of Appeals October 10th Review

Dear Planning & Zoning Members,

We are requesting a variance for the above address for an exception to grant larger store front exterior signage for the reasons listed below. The proposed larger square footage would allow more traffic along the road to see the signage bringing more potential revenue to the area along Scenic Hwy.

1. Before city codes were updated, the planning and zoning department could approve signage up to 25 additional percent of what was being proposed. Currently, 157.04 square feet is the maximum for what is allowed in the city of Snellville for Exterior Wall Signage. We are proposing to add an additional 25 percent and install an Illuminated Channel Letter set at 194.913 sqft, which is 1.127 under the previous code before the change.
2. Granting the variance will not be materially detrimental to the public welfare or injurious to the property or improvements in the zoning district in which the subject property in question is located. The signage would not distract or take away from any of the other tenant's signage currently installed and displayed in the Presidential Markets Shopping Center.
3. The granting of this variance would have no effect on the adjoining properties inside the shopping center. This signage would not look too large or too small in comparison to what is already installed, as we are asking for a 25% overall increase of the 157.04 square feet maximum in place.

Thank you for your time and consideration,

Sincerely,

Gabriella Andreozzi

Permit Coordinator (Supreme Sign Services) on Behalf of GRI-EQY & Coast Sign