



August 8, 2016

Mr. Jason Thompson
City of Snellville Planning & Development Department
2342 Oak Road
Snellville, Georgia 30078

Re: Letter of Intent: Scenic Promenade Outparcels Signage Variance Request
Snellville, Georgia
CES No. 2623.60

Dear Mr. Thompson,

We are requesting a variance from the City of Snellville Municipal code, Article XII, Section 12.4.5, which limits properties to one sign per road frontage. The Subject property, located at 1679 SR 124 in Snellville, is also known as the Scenic Promenade Shopping Center. This development has two(2) Outparcels along the frontage of Scenic Highway, which are designate for ground lease. As such, they are not subdivided and therefore signage is not permitted on either, as the Shopping Center signage is the only permissible sign on the frontage. We are requesting a variance from the Municipal code to allow for each outparcel to have its own signage within their ground leased demise. It was not the intent of the developer to create a hardship relating to signage and the developer has provided ground leases to encourage current market forces, which favor long term leases over land ownership.

Sincerely,



Louis D. Young Jr., PE
President