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April 17, 2017

VIA HAND DELIVERY

Jason Thompson, Director
City of Snellville
Department of Planning and Development
2342 Oak Road, Second Floor
Snellville, Georgia 30078

RE: Appeal of Denial of Wall Sign Permit Application (ID #17-00090), Scenic Promenade – 1679 Scenic Highway, Snellville, Georgia

Dear Mr. Thompson:

This firm represents Scenic Avenue, LLC (the “Applicant”) in regards to the above-referenced Wall Sign Permit Application ID #17-00090 (the “Application”) which was submitted to the City of Snellville Department of Planning and Development (the “Department”) on February 28, 2017. We are in receipt of your letter dated March 20, 2017 regarding the denial of the Application. Pursuant to Section 12.9(C) of the Snellville Zoning Ordinance of 2001, we respectfully request that you accept this letter and the attached Board of Appeals Application as an appeal of said denial and forward this appeal to the Zoning Board of Appeals for their consideration.

Article XII of The Snellville Zoning Ordinance of 2001 (the “Ordinance”) defines “Sign, Wall” as:

“A sign fastened to the wall of a building or structure in such a manner that the wall becomes the supporting structure for, or forms the background surface of the sign and which does not project more than twelve-inches (12”) from such building or structure. The total signage on one side of a building or structure shall constitute one (1) wall sign.”

According to the terms of the SO, a wall sign is permitted to be mounted to the wall of a building or structure. The Ordinance defines “structure” as a “combination of materials to form a construction for use, occupancy, or ornamentation whether installed on, above, or below the surface of land or water.” The retaining wall certainly meets the definition of structure as it is a combination of materials, including masonry blocks, constructed for use and ornamentation. The retaining wall is not only an attractive architectural element, but serves the important purpose of

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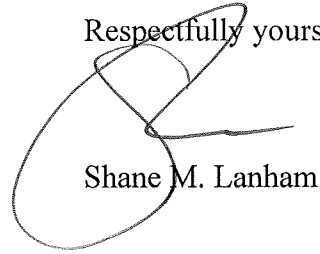
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retaining soil in place as the subject property sits below grade relative to the adjacent property to the south.

We would welcome the opportunity to discuss this request with you in greater detail. If you would like any additional information, please feel free to contact me at your convenience.

Respectfully yours,

A handwritten signature in black ink, appearing to read "Shane M. Lanham", is written over the typed name. The signature is stylized with a large loop at the beginning and a horizontal stroke at the end.

Shane M. Lanham