



MEMORANDUM

TO: Planning Commission

FROM: Jason Thompson, Director
Department of Planning & Development

DATE: October 24, 2017

CASE NO.: ZOA 17-03

RE: Sign Ordinance Text Amendment

Proposed amendment to the City's Sign Ordinance to amend Section 12.2, Definitions:

- To add language to the definition of SIGN, AREA to exclude the first 24" of the monument base height in the sign area calculation, since the City requires a 24" minimum base height requirement for all monument signs.
- To add a new definition for SIGN, ENTRANCE as follows: "*A permanent sign located at a public street or private driveway entrance to a platted residential subdivision/development, multi-family development, non-residential office park or industrial park, or office-condominium development which identifies said development or subdivision.*"
- To remove the word '*structure*' from the definition of SIGN, WALL as follows: "*A sign fastened to the wall of a building ~~or structure~~ in such a manner that the wall becomes the supporting structure for, or forms the background surface of the sign and which does not project more than twelve-inches (12") from such building ~~or structure~~. The total signage on one side of a building ~~or structure~~ shall constitute one (1) wall sign.*"

Section 12.3, Signs Prohibited to add item (22) and prohibit signs attached to a retaining wall.

And, Section 12.4, Signs Permitted:

- To add 'Entrance Signs' as defined above as a permitted sign type as follows:
A4. Entrance sign(s). A maximum of two (2) permanent signs, per entrance, into any platted residential subdivision/development, multi-family development, non-residential office park or industrial park, or office-condominium development is permitted. Such signs shall not be included in the calculation of aggregate sign area for any lot. Signs may be externally illuminated.

Maximum Size per Sign:	32 sq. ft. of copy/sign area.
Number of Signs Permitted:	One per lot. Two total signs per entrance.
Maximum Sign/Structure Height:	12 feet.
Setback from Right-of-Way:	0 feet for signs no higher than 4 feet 5 feet for signs over 4 feet 10 feet for signs over 10 feet.