7.   Implementation Program

Introduction

The following Implementation Program addresses the issues and opportunities for the City of Snellville, raised in Section 5. Implementation strategies and their corresponding action items are identified, along with responsible parties and a projected timeframe for implementation. This timeframe is expressed either as Ongoing, Short-Range (1 to 5 years), or Long-Range (5+ years). Strategies are categorized by major elements of the plan, then by the specific issue or opportunity addressed. Area specific implementation strategies are addressed in Section 4 of the Agenda, Future Land Use.

To best maximize area resources, implementation strategies include a mixture of approaches, including public investments, civic initiatives, and public private partnerships. Below is a list of responsible parties and partners in this plan. Implementation strategies follow.

Parties or Partners	Acronym or Abbreviation
Atlanta Regional Commission	ARC
Clean Air Campaign	CAC
Emory Eastside Medical Center	EEMC
Evermore Community Improvement District	ECID
Federal Highway Administration	FHA
Georgia Conservancy	GC
Georgia Cities Foundation	GCF
Georgia Department of Adult and Technical Education	GDATE
Georgia Department of Community Affairs	GDCA
Georgia Department of Economic Development	GDEcD
Georgia Department of Natural Resources	GDNR
Georgia Department of Labor	GDOL
Georgia Department of Transportation	GDOT
Georgia Environmental Protection Division	GEPD
Georgia Historic Preservation Division	GHPD
Georgia Regional Transportation Authority	GRTA
Gwinnett County Board of Commissioners	GCBC
Gwinnett County Board of Education	GCBE
Gwinnett County Chamber of Commerce	GCCC
Gwinnett County Development Authority	GCDA
Gwinnett County Department of Transportation	GCDOT
Gwinnett County Finance Department	GCFD
Gwinnett County Health Department	GCHD
Gwinnet County Parks and Recreation Department	GCPRD
Gwinnett County Public Safety Department	GCPSD

Parties or Partners	Acronym or Abbreviation
Gwinnett County Planning and Development Department	**GCPDDD**
Gwinnett County Stormwater Management Department	**GCSMD**
Gwinnett County Transit Department	**GCTD**
Metropolitan Atlanta Regional Transportation Authority	**MARTA**
Metropolitan North Georgia Water Planning District	**MNGWPD**
Path Foundation	**Path**
Snellville Administration	**SA**
Snellville Arts Alliance	**SAA**
Snellville City Council	**SCC**
Snellville Downtown Development Authority	**SDDA**
Snellville Historical Society	**SHS**
Snellville Planning and Development Department	**SPDD**
Snellville Parks and Recreation Department	**SPRD**
Snellville Parks and Recreation Advisory Board	**SPRAB**
Snellville Planning Commission	**SPC**
Snellville Police Department	**SPD**
Snellville Public Works Department	**SPWD**
The Nature Conservancy	**TNC**
Trust for Public Land	**TPL**

Land Use Strategies

How do we attract reinvestment to aging commercial corridors?

Description/Action	Responsible Party	Partners	Time Frame
Consider developing an ordinance to guide the redevelopment of vacant commercial centers, offering incentives as well as guidelines for redevelopment.	SCC	SPDD	Short-Range
Consider crafting local legislation to allow for the creation of a Tax Allocation District to help revitalize areas of the City with persistent lack of investment.	SCC	ARC SPDD	Short-Range
Carryout recommendations made in the LCI study.	SCC		Ongoing

Description/Action	Responsible Party	Partners	Time Frame
Leverage the New Town Center and ongoing investment in the City as an attractive quality for redevelopment investment in declining areas.	SPDD	SDDA	Ongoing
Allow for the rezoning of property to mixed-use in areas where appropriate, following the zoning permitted in the new downtown.	SCC	SDDA	Ongoing

How can we help collaboratively address regional air quality and traffic problems?

Description/Action	Responsible Party	Partners	Time Frame
Promote interconnectivity between lots by encouraging shared and interconnected parking lots, eliminating the need for unnecessary driving.	SPDD	SCC	Ongoing
Allow for the rezoning of property to mixed-use in areas where appropriate, following the zoning permitted in the new downtown.	SCC	SDDA	Ongoing
Plan for and implement a connecting City greenway/pedestrian network that would connect existing sidewalks within the City and provide connections to the County's proposed greenway system.	SPRD	SPWD	Ongoing
Develop incentives for developers to incorporate pathway connections on newly developed or redeveloped property when possible.	SPDD	SPRD	Short-Range
Coordinate the location of new schools with new subdivisions, especially in new areas annexed by the City.	SPDD GCBE		Ongoing

How can we improve coordination with the County to control the amount and type of growth?

Description/Action	Responsible Party	Partners	Time Frame
Provide input to the Gwinnett County Planning Commission and Board of Commissioners regarding policy decisions that will affect the City's resources and land use.	SPDD SCC	GCPDD	Ongoing

Description/Action	Responsible Party	Partners	Time Frame
Regularly meet with the County Board of Education to coordinate land use decisions with capital investments in the school system.	SPDD	GCBE	Ongoing

How can we adequately prepare for growth with limited developable land and prepare for potential annexation opportunities?

Description/Action	Responsible Party	Partners	Time Frame
Annually update the Future Land Use Plan to reflect changing needs and demands within the City to help guide zoning and capital investment decisions.	SPDD	SCC SPC	Ongoing
Complete an analysis of potential annexation areas that includes the identification of potential land use conflicts.	SPC SCC SPPD	GCPDD	Short-Range
Complete a feasibility study for the City to acquire available land for public uses and convert that land to new parks and greenspace to accommodate the anticipated population growth of the City.	SPRD	SPRAB TPL	Short-Range

How can we continue to promote the development of our New Town Center?

Description/Action	Responsible Party	Partners	Time Frame
Develop incentives for developers to locate downtown rather than in areas adjacent to the City boundaries.	SDDA	SPDD SCC	Short-Range
Recruit businesses to the area that promote a sustainable and unique market and living environment.	SPDD	GCCC	Ongoing
Consider applying for the Revolving Loan Fund program with the Georgia Cities Foundation to help fund capital projects for downtown that cannot be financed through regular revenue streams.	SDDA	GCF	Short-Range

How can we continue to protect natural resources within all types of development?

Description/Action	Responsible Party	Partners	Time Frame
Update the City's landscape, buffer, and tree ordinances, as appropriate, to meet changing natural resource needs in the community.	SPDD		Ongoing
Promote the use of the conservation subdivision ordinance and consider applying conservation requirements to other types of development	SPDD	SCC SPC	Ongoing
Develop incentives for developers to incorporate pathway connections on newly developed or redeveloped property when possible.	SPDD	SPRD	Short-Range

How can we set aside land for industrial and office/professional growth?

Description/Action	Responsible Party	Partners	Time Frame
Use the Future Land Use Plan to identify areas that are appropriate for industrial and office/professional space and use it to guide decisions regarding zoning changes.	SPDD	SCC SPC	Ongoing
Promote the conversion of residential land to office/professional space on North Road.	SPDD	SCC SPC	Ongoing
Develop a new zoning classification for low-density office called office/residential.	SPDD		Short-Range

How can we promote quality development in our community that is attractive to both residents and businesses?

Description/Action	Responsible Party	Partners	Time Frame
Ensure upkeep sidewalks in major employment and education areas.	SPWD	GCBE GCDOT	Ongoing
Adopt architectural standards and site design requirements to support new development and redevelopment that enhances and reflects local character.	SCC	SPC SPDD	Short-Range

Description/Action	Responsible Party	Partners	Time Frame
Incorporate cycling paths in areas where appropriate to promote a more diverse transportation network in the City and increase attractiveness of the City as a place of residence.	SPDD	Path GDOT SPRD	Long-Range
Review and adjust zoning classifications to reflect the changing needs of the community.	SCC	SPDD SPC	Short-Range
Develop a permanent citizens' roundtable to meet regularly to discuss community concerns, implementation of Comprehensive Plan, etc. and bring those concerns to the City's attention.	SCC		Short-Range

How can we ensure that changes to North Road best meet the overall needs of the community?

Description/Action	Responsible Party	Partners	Time Frame
Promote the conversion from residential to office/professional space on North Road.	SPDD	SCC SPC	Ongoing
Utilize the Future Development Map to create development standards that reflect the vision and desires of the community. Utilize these standards to approve development proposals for North Road.	SPDD SPWD	SCC SPC	Short-Range
Create an overlay district for North Road that establishes design requirements for new development. Include access management within overlay district.	SPDD	SCC SPC	Short-Range
Place a moratorium on permit issuance for North Road until an overlay district is created.	SCC	SPC	Short-Range
Develop an overlay district for the western side of North Road to allow residential-style office/professional development and medium-density residential uses to create step-down zoning on the road to ease the transition between professional and commercial uses to the west and residential uses to the east.	SPDD	SPC SCC	Short-Range

Transportation Strategies

How can we work towards ameliorating congestion in the City?

Description/Action	Responsible Party	Partners	Time Frame
Study the reconfiguration of US 78 and Hwy 124 interchange to improve traffic flow.	GDOT	GCDOT SCC ECID	Short-Range
Promote car-pooling options through the Clean Air Campaign.	SA	CAC GCDOT GEPD	Ongoing
Widen SR 124 from 4 to 6 lanes from US 78 to Ronald Reagan Parkway.	GDOT	GCDOT SCC	Long-Range
Monitor and adjust traffic signals to accommodate changes in traffic flow.	SPWD	GDOT GCDOT	Ongoing
Add turn lanes at Oak Rd and SR 124.	GCDOT	GDOT SCC SPWD	Short-Range
Complete a needs assessment for cyclist infrastructure.	SPWD	GDOT GCDOT SPDD SCC	Short-Range

How can we improve connectivity through the City to limit "cut through" traffic in residential neighborhoods?

Description/Action	Responsible Party	Partners	Time Frame
Promote the conversion from residential to office/professional space on North Road.	SPDD	SCC SPC	Ongoing
Add regulations to require connectivity to main roads in new housing subdivisions.	SCC	SPDD	Short-Range
Add traffic calming devices to neighborhoods with heavy traffic flow.	SPWD	GCDOT	Ongoing

How can we improve and enhance alternative transportation modes?

Description/Action	Responsible Party	Partners	Time Frame
Build Park and Ride Lot at US 78 and Grayson Parkway with express bus service to Kensington.	GCDOT	GCTD SCC	Long-Range

Description/Action	Responsible Party	Partners	Time Frame
Promote car-pooling options through the Clean Air Campaign.	SPDD	CAC GEPD GDOT SA	Ongoing
Maintain and add pedestrian crossings and crosswalks near school areas.	SPWD	GCBE GCDOT	Ongoing

How can we improve our transportation network to lower crash and injury rates and increase safety?

Description/Action	Responsible Party	Partners	Time Frame
Remove reversible lanes on US 78.	GCDOT	GDOT SPDD ECID	Long-Range
Add turn lanes at Oak Rd and SR 124	GCDOT	GDOT SCC SPWD	Short-Range
Add turn lanes at US 78 and Rosebud.	GCDOT	GDOT SCC SPWD	Short-Range
Monitor nation-wide trends in roadway safety to apply best practices to Snellville as appropriate.	SPDD	GCDOT GDOT FHA	Ongoing
Add traffic calming devices to neighborhoods with heavy traffic flow.	SPWD	GCDOT	Ongoing

How can we facilitate the redesign of the intersection of SR 124 and US 78?

Description/Action	Responsible Party	Partners	Time Frame
Conduct a public outreach campaign to inform community members of developments in intersection redesign.	SPDD	SA	Ongoing
Create development standards for undeveloped and vacant land near the intersection.	SCC	SPC SPDD	Short-Range

How can we make the creation of a Transportation Improvement Plan a priority for the City?

Description/Action	Responsible Party	Partners	Time Frame
Develop a timeline for completing the Transportation Improvement Plan.	SPDD GCDOT	SCC SA	Short-Range
Set aside specific funding for the completion of the transportation plan.	SA	GCDOT	Short-Range
Work with the County to coordinate transportation planning efforts.	GCDT SPDD	GCDOT SCC	Ongoing

How do we meet the transit needs of our community, especially for our senior population, despite limited support from the community for traditional transit services?

Description/Action	Responsible Party	Partners	Time Frame
Complete a feasibility study for a senior shuttle service.	SPDD GCDOT	ARC GCTD GRTA	Long-Range
Promote car-pooling options through the Clean Air Campaign.	SPDD	CAC GEPD GDOT SA	Ongoing
Build Park and Ride Lot at US 78 and Grayson Parkway with express bus service to Kensington.	GCDOT	GCTD SCC	Long-Range

How do we encourage land use alternatives to alter traditional auto-centric transportation patterns in the City?

Description/Action	Responsible Party	Partners	Time Frame
Adapt zoning regulations to more easily permit the construction of mixed-use developments in appropriate areas of the City, as recommended by the Future Development Map.	SCC	SPDD SPC	Short-Range
Ensure upkeep sidewalks in major employment and education areas.	SPWD	GCBOE GCDOT	Ongoing
Create incentives for redevelopment of existing sites to promote a compact development pattern.	SPDD	SCC SPC	Short-Range

Economic Development Strategies

How do we help community members accept the growth that is projected for the community and plan accordingly for that growth?

Description/Action	Responsible Party	Partners	Time Frame
Develop an outreach campaign to inform community members of positive developments in the City.	SPDD SA	GCCC	Short-Range
Create an inventory of new services and programs that can be created with a larger tax base.	SA		Short-Range

How do we create a stronger community identity to promote Snellville as a quality community?

Description/Action	Responsible Party	Partners	Time Frame
Investigate a community-wide signage system.	SPDD SPWD	SPC	Short-Range
Encourage the development of community festivals and events to bring non-Snellville residents into the City.	SA SPDD SPRD	GCCC	Ongoing
Develop a partnership with area schools to help communicate activities within the City and occurring at local schools.	SA GCBOE		Ongoing
Complete an assessment of current branding techniques and determine the need for a new branding campaign.	SA	SPDD	Short-Range

How can we ameliorate negative factors that contribute to Snellville's orientation as a commuter community?

Description/Action	Responsible Party	Partners	Time Frame
Add sidewalks to streets near office and residential areas to create a sense of community.	SPWD	GCDOT	Ongoing
Adopt zoning overlay districts in character areas to facilitate similar design elements.	SCC	SPDD SPC	Ongoing
Complete an economic development plan to attract professional jobs to the City.	SPDD	GCCC GCDA	Short-Range

Description/Action	Responsible Party	Partners	Time Frame
Align City ordinances with County ordinances as to not deter economic development efforts.	SCC	GCBC	Short-Range

How can we ensure the best utilization of new economic development staff?

Description/Action	Responsible Party	Partners	Time Frame
Complete an economic development plan to attract professional jobs to the City.	SPDD	GCCC GCDA	Short-Range
Develop a partnership with the Gwinnett County Development Authority to promote joint economic development endeavors.	SPDD GCDA	GCCC	Short-Range
Compile a list of priority economic development issues within the City, creating a hierarchy of needs and opportunities to pursue.	SPDD SA	GCDA GCCC	Short-Range

How do we create a viable and sustainable economic development strategy?

Description/Action	Responsible Party	Partners	Time Frame
Develop and maintain and Economic Development Master Plan that expands upon the economic development analysis completed in the Community Assessment to develop a complete understanding of the challenges and opportunities within the local economy.	SPDD	GCCC	Short-Range
Develop a community business leaders' roundtable to generate recommendations for the plan.	SPDD	GCCC	Short-Range
Evaluate labor force training needs as a component of the economic development strategy.	SPDD	GCDOE GDOL GDATE	Short-Range

How do we continue to provide a high level of services and quality infrastructure to residents and businesses?

Description/Action	Responsible Party	Partners	Time Frame
Maintain a priority list of infrastructure needs at existing sites.	SPWD		Ongoing

Description/Action	Responsible Party	Partners	Time Frame
Develop a mechanism for community businesses to submit concerns and requests regarding services and infrastructure.	SA	SPDD SPWD SPD	Short-Range
Hire new staff to meet added workload associated with population growth.	SA		Ongoing
Hold annual public input meetings to help identify new service needs.	SA		Ongoing

How can we expand the presence of office/professional jobs in Snellville?

Description/Action	Responsible Party	Partners	Time Frame
Market available office space in the new downtown to professional organizations in the community.	SDDA	SPDD	Ongoing
Identify appropriate areas for larger business complexes, and recruit developers to construct buildings in-line with the community's vision, helping to diversify and expand the City's business mix.	SPDD	GCDA	Short-Range
Work with the Emory Eastside Medical Center to identify industry growth areas for Snellville within its medical cluster.	SPDD	EEMC	Long-Range

How can we promote the continued implementation of the City's recent LCI study?

Description/Action	Responsible Party	Partners	Time Frame
Adopt regulations that reflect design recommendations outlined in the LCI study.	SCC	SPDD SPC	Short-Range
Create growth standards that coordinate transportation plans with land development.	SCC	SPDD SPC	Short-Range
Create tax incentives to encourage redevelopment of vacant greyfield sites.	SCC	SPDD SA	Short-Range

How do we maintain Snellville's long-standing tradition of being a close knit community with a strong quality of life?

Description/Action	Responsible Party	Partners	Time Frame
Add staff to the Police Department in conjunction with population growth to ensure a high level of quality service.	SA	SPD	Ongoing
Promote community festivals and events that create a joint sense of place amongst members of the community.	SA	SPDD SPRD	Ongoing
Create incentives for creating pocket parks and plazas on new developments to create community gathering places and a public realm.	SPDD SPRD	SCC TPL	Short-Range

How can we best promote our downtown?

Description/Action	Responsible Party	Partners	Time Frame
Regularly inform residents of events and meetings taking place downtown.	SA SPPD		Ongoing
Provide support to special senior-oriented events at the new senior facility.	SA	ARC SPRD	Ongoing
Make downtown public facilities available to civic organizations and community-oriented groups.	SA	SPPD	Ongoing

How can we attract higher quality restaurants to the community?

Description/Action	Responsible Party	Partners	Time Frame
Align City ordinances with County ordinances as to not deter economic development efforts.	SCC	GCBC	Short-Range
Survey community members to determine the types of restaurants demanded by the population.	SPDD	GCCC	Short-Range

Housing Strategies

How do we promote property maintenance and provide stronger code enforcement within neighborhoods to preserve existing housing stock?

Description/Action	Responsible Party	Partners	Time Frame
Apply for rehabilitation funding from the Atlanta Regional Commission to provide funding for the rehabilitation needs of houses with cost-burdened owners.	SA	SPDD ARC	Short-Range
Increase code enforcement efforts by following up on complaints from community members.	SPD		Ongoing
Send an informational flier to City property owners reminding them of code requirements established by the City.	SPD		Short-Range

How can we provide affordable housing options for our workforce?

Description/Action	Responsible Party	Partners	Time Frame
Consider affordable housing within new multi-family housing development.	SCC	SPDD GDCA	Short-Range
Consider incorporating multi-income housing units in new subdivisions.	SCC		Short-Range
Complete a housing needs study to determine the projected share of affordable units that will be necessary in the next 10-15 years.	SPDD	GCPDD GDCA	Short-Range

How do we address the need for increased elderly housing?

Description/Action	Responsible Party	Partners	Time Frame
Develop a panel to identify additional needs of the elderly associated with housing.	SCC	SPDD SPRD SPD	Short-Range
Work with local medical agencies to identify projected assisted living facilities necessary to meet needs of their patients.	SPDD	EEMC GCHD	Ongoing

Description/Action	Responsible Party	Partners	Time Frame
Amend the Future Land Use Map to guide the development and placement of senior housing facilities in the City, as appropriate	SCC	SPDD SPC	Ongoing

How do we establish appropriate design standards to help maintain Snellville's diverse character areas?

Description/Action	Responsible Party	Partners	Time Frame
Develop overlay districts for areas in need of preservation and/or seeing an undesirable change in character.	SPDD	SCC SPC	Ongoing
Maintain and update the landscaping buffers code to preserve the sanctity of divergent land uses where appropriate.	SPDD	SCC SPC	Short-Range
Annex land surrounding the City to control land use and accommodate growth, basing annexation decisions on its benefit to the City.	SCC	GCBC	Long-Range

How can we promote the diversification of our housing stock as our population grows to accommodate all community members?

Description/Action	Responsible Party	Partners	Time Frame
Monitor building permits to ensure that development proposals will meet the needs of the community.	SPDD	GCBD	Ongoing
Develop an infill development program that maintains the character of the existing neighborhood while encouraging new infill housing and addition of new infrastructure and facilities.	SPDD	SPWD	Short-Range
Promote the conversion of declining or vacant strip mall centers into mixed use developments that include housing elements.	SCC	SPDD SPC	Ongoing

How do we continue to support downtown developments that include mixed income housing?

Description/Action	Responsible Party	Partners	Time Frame
Encourage traditional neighborhood development that includes new housing units on a grid-like system.	SCC	SPDD SPC	Ongoing
Apply for special funding through the Transportation Enhancement Program that allows for streetscape changes downtown that make the area a more attractive consideration as a living location.	SPDD	GDOT SA	Ongoing
Consider applying for the Revolving Loan Fund program with the Georgia Cities Foundation to help fund capital projects for downtown that cannot be financed through regular revenue streams.	SDDA	GCF	Short-Range

Natural and Cultural Resources Strategies

How do we improve the air quality in our community?

Description/Action	Responsible Party	Partners	Time Frame
Promote car-pooling options through the Clean Air Campaign.	SPDD	CAC GEPD GDOT	Ongoing
Develop a public outreach campaign to inform members of the community of causes and solution to air pollution.	SPDD	GEPD CAC	Long-Range
Review the City's tree ordinance to ensure adequate tree cover per population and developed land.	SPDD	SPC	Short-Range
Develop best practices for air quality to use as an evaluation tool for development proposals and transportation projects.	SPDD	CAC GDCA	Short-Range
Set aside special funding for parks and greenspace.	SA	SPRD SPRAB	Short-Range

How do we improve the water quality in our community and preserve the Big Haynes Creek watershed?

Description/Action	Responsible Party	Partners	Time Frame
Update stormwater management practices and regulations to address run-off into area streams, prioritizing impaired waterways identified by the Georgia Department of Natural Resources.	SPWD SPDD	SCC GDNR GCSMD	Short-Range
Reevaluate watershed protection efforts to identify areas for improvement.	SPDD	GEPD MNGWPD GCPDD	Short-Range

How de we address development threats to preserve the City's historic and archaeology sites?

Description/Action	Responsible Party	Partners	Time Frame
Complete detailed histories of historical buildings and sites within the City.	SHS		Short-Range
Support the Snellville Historical Society's efforts to identify a central location for public access to cultural resources.	SA	SHS GHPD	Long-Range
Adopt historic preservation regulations to protect remaining historic structures in the City.	SCC	GHPD	Short-Range
Add provisions to the City of Snellville code to protect archeological sites through the development review process.	SCC	GHPD	Short-Range

How can we better preserve and promote Baker's Rock Park as a unique natural resource?

Description/Action	Responsible Party	Partners	Time Frame
Create a passive park around Baker's Rock Park to buffer the area from development and creating awareness of area resources to the public.	SPRD	TNC	Long-Range
Retain informational fliers regarding the park and have available at community events.	SPRD	SPRAB GC	Ongoing
Promote Baker's Rock Park as a unique attraction to the area, helping add to the City's visitor appeal.	SPRD SA	GDEcD GC	Ongoing

How can we support the preservation efforts of the Snellville Historical Society?

Description/Action	Responsible Party	Partners	Time Frame
Support the Snellville Historical Society's efforts to identify a central location for public access to cultural resources.	SA	SHS GHPD	Long-Range
Adopt historic preservation regulations to protect remaining historic structures in the City.	SCC	GHPD SPDD	Short-Range
Accept recommendations for the Historical Society regarding ways to incorporate preservation efforts in the ongoing planning and development of the City.	SCC	SHS	Ongoing
Encourage the use of granite in new buildings as a tribute to the historic building material of the community.	SPDD	SCC SPC	Ongoing

How do we ensure the completion of a historic structures resource inventory?

Description/Action	Responsible Party	Partners	Time Frame
Adopt a timeline for completion of a historic resource inventory.	SHS		Short-Range
Create a panel to work in collaboration with the Snellville Historical Society to review and oversee the City's completion of the historic structures resource inventory.	SCC	SHS	Short-Range

How can we facilitate the development of Snellville Center for the Arts to meet both economic development needs and improve quality of life for residents?

Description/Action	Responsible Party	Partners	Time Frame
Complete a market feasibility study for a Center for the Arts.	SAA SA	GCDA GCCC	Short-Range
Work with the Gwinnett Chamber of Commerce to identify potential funding partners for the creation of the Center.	SA SAA	SPDD GCC	Long-Range
Complete a public outreach campaign to determine programs and facilities that would best meet residents' needs for cultural facilities.	SA SAA	SPDD	Short-Range

How do we work towards protecting water recharge areas in the community?

Description/Action	Responsible Party	Partners	Time Frame
Develop regulations to protect water recharge areas, focusing on the areas north and west of the City.	SPDD	GEPD SPWD MNGWPD	Short-Range
Complete an informational campaign to add to the public's awareness of the causes of water pollution and potential solutions.	SPWD	GEPD TNC MNGWPD	Short-Range

Community Facilities and Services

How can we adequately prepare for an increasing demand for services associated with a growing and changing population?

Description/Action	Responsible Party	Partners	Time Frame
Communicate regularly with the Gwinnett County School Board to identify shifts in service needs associated with the construction of new schools within or near the City.	SPDD	GCSB	Ongoing
Mandate all City departments to develop biannual service plans associated with anticipated growth and link to the permitting process.	SCC	SPDD GCBD SA	Short Range
Regularly monitor and project local demographic trends to determine the future need for public services.	SPDD	ARC GCPDD	Ongoing
Develop a permanent citizens' roundtable to meet regularly to discuss community concerns, implementation of the Comprehensive Plan, etc. and bring those concerns to the City's attention.	SCC		Short-Range

How do we meet the increased safety concerns and challenges that are correlated with population growth?

Description/Action	Responsible Party	Partners	Time Frame
Provide an adequate quantity of lights for streets and sidewalks to create a safe walking and driving atmosphere.	SPWD	SPD	Ongoing
Actively increase police presence by augmenting existing equipment and staff of the Police Department.	SPD	GCPSD	Ongoing
Support safety awareness programs in the local school system.	SPD	GCBE GCPSD	Ongoing

How do we address the growing need for open space and recreational opportunities considering the limited developable land in the community?

Description/Action	Responsible Party	Partners	Time Frame
Create a passive park around Baker's Rock Park to buffer the area from development and creating awareness of area resources to the public.	SPRD	GC TNC	Long-Range
Create incentives for creating pocket parks and plazas on new developments to create community gathering places and a public realm.	SPDD	TPL SCC	Short-Range
Develop an ordinance to guide the reclamation of brownfield and greyfield sites, including incentives that promote the inclusion of greenspace.	SCC	SPDD SPC	Short-Range
Identify areas where continuation of the City's Greenway would be both possible and appropriate.	SPRD	SPRAB Path	Ongoing

How can we improve and maintain our stormwater management infrastructure?

Description/Action	Responsible Party	Partners	Time Frame
Update stormwater management practices and regulations to address run-off into area streams.	SPWD	SCC GCSMD	Short-Range
Monitor state policies to ensure that the most-up-date practices are being applied in the community.	SPDD	GEPD GMA	Ongoing

Description/Action	Responsible Party	Partners	Time Frame
Continue the City's extensive tree protection efforts through enforcement of existing codes, public education efforts, and modification of ordinances as necessary.	SPDD	SCC SPC	Ongoing

How can we further strengthen the New Town Center as a hub for government and community space?

Description/Action	Responsible Party	Partners	Time Frame
Support the development of properties that encourage a mixed use environment, bringing people to the area at all hours of the day.	SDDA	SPDD SCC	Ongoing
Locate new government facilities in the Town Center when possible.	SA	SDDA SCC	Ongoing

How do we ensure that the Oak Road Property improves the quality of life for City residents?

Description/Action	Responsible Party	Partners	Time Frame
Complete and implement plans for the development of 4.5 acre park in the Oak Road residential corridor.	SPRD	GCPRD	On-going
Include design elements in the changes to Oak Road to maintain the community's character.	SPWD SPDD	GCDOT	Long-Range

How do we implement the Briscoe Park Master Plan, securing its role as the City's signature park?

Description/Action	Responsible Party	Partners	Time Frame
Ensure that SPLOST funds are allocated properly to allow for improvements to the park.	SA	GCFD SPRD SPRAB	Short-Range
Organize volunteer days to increase public investment in the park and help lower the implementation costs of the plan.	SPRD		Ongoing

Description/Action	Responsible Party	Partners	Time Frame
Hold area events in the park to facilitate the maximum use of resources, reserving a percentage of any proceeds from events to go towards park improvements.	SPRD	SPRAB	Ongoing

How can we expand the passive park network to increase recreational space and facilitate improved mobility?

Description/Action	Responsible Party	Partners	Time Frame
Create a passive park around Baker's Rock Park to buffer the area from development and creating awareness of area resources to the public.	SPRD	GC TNC	Long-Range
Identify areas where continuation of the City's Greenway would be both possible and appropriate.	SPRD	SPRAB Path	Ongoing
Connect existing sidewalks to the greenway system when possible.	SPWD	SPRD SCC	Ongoing
Develop incentives for developers to incorporate pathway connections on newly developed or redeveloped property when possible.	SPDD	SPRD SCC SPC	Short-Range

Intergovernmental Coordination Strategies

How do we ensure proper coordination and execution of much needed transportation improvements?

Description/Action	Responsible Party	Partners	Time Frame
Actively attend regional conversations related to regional transportation concerns.	SPDD	ARC GCDOT GRTA MARTA	Ongoing
Work with Gwinnett County Transportation Department to identify joint concerns and solutions to transportation issues.	SPDD GCDOT	GCTD	Ongoing

Description/Action	Responsible Party	Partners	Time Frame
Coordinate with the Georgia Regional Transportation Authority to identify creative solutions for helping transport the growing elderly population in both Snellville and the greater Metro areas.	SPDD	GRTA GCTD MARTA GCDOT	Long-Range

How can we best address land use conflicts that may result from annexation and create a clear annexation policy to help guide annexation decisions?

Description/Action	Responsible Party	Partners	Time Frame
Complete an analysis of potential annexation areas that includes the identification of potential land use conflicts.	SPDD	GCPDD SCC SPC	Short-Range
Use the Future Land Use Map and Future Development Map to help guide land zoning decisions, especially as they relate to new areas of the City.	SCC	SPDD SPC	Ongoing
Complete a cost benefit analysis of adding new residents and property to the City, considering annexation decisions based upon their benefit to the City.	SA SCC		Short-Range

How can we work with other County partners to secure the renewal of the Special Purpose Local Option Sales Tax?

Description/Action	Responsible Party	Partners	Time Frame
Create a County-wide campaign to inform residents of the valuable uses of SPLOST and their potential applicability in the community.	GCFD SA		Short-Range
Participate in area meetings to determine the appropriate allocation of SPLOST funds to localities within the County.	SA	GCFD	Ongoing

How can we best support and contribute to education decisions and responsibilities of the Gwinnett County Board of Education?

Description/Action	Responsible Party	Partners	Time Frame
Share major development decisions with the Gwinnett County Board of Education.	SPDD	GCBE	Ongoing

Description/Action	Responsible Party	Partners	Time Frame
Attend Board of Education meetings when possible to stay abreast of education decisions that will affect the City.	SCC	GCBE	Ongoing

How can we work with Gwinnett County and the other cities in Gwinnett to update the Service Delivery Strategy and ensure consistency across jurisdictions?

Description/Action	Responsible Party	Partners	Time Frame
Annually review and update the Service Delivery Strategy to make appropriate changes to best meet the needs of County residents.	SCC	GCBC	Ongoing
Recommend service delivery changes that are appropriate as annexation occurs.	SCC	GCBC	Ongoing
Support efforts to share best practices and create open communication networks among like departments across jurisdictions.	SCC	GCBC ARC GDCA	Ongoing

How can we solidify our active participation in local and regional planning efforts?

Description/Action	Responsible Party	Partners	Time Frame
Attend regional conversations related to regional concerns such as emergency management, water quality, and transportation.	SPDD SPD SPWD	GRTA ARC MNGWPD GCPSD	Ongoing
Support staff involvement in regional groups related to their work area.	SA		Ongoing
Identify common goals developed from this Plan with those developed by the Gwinnett County Comprehensive Plan, and develop shared approaches to those goals when possible.	SPDD	ARC GCPDD	Short-Range

How can we help develop intergovernmental agreements that are mutually beneficial to Snellville and other area communities?

Description/Action	Responsible Party	Partners	Time Frame
Include other appropriate area government agencies and departments in City of Snellville decisions that will affect their community.	SCC	GCBC ARC GDCA	Ongoing
Identify common goals developed from this Plan and in those developed by the Gwinnett County Comprehensive Plan, and devise shared approaches to those goals when possible.	SPDD	ARC GCPDD	Short-Range