

City of Snellville
JOINT PLANNING RETREAT
January 25, 2018

AGENDA

- 8:30 a.m. **Breakfast and Coffee**
- 9: 00 a.m. **Welcome & Introductions**
- 9:20 a.m. **Envisioning the Future of Snellville's Towne Center**
- Barbara Bender, Mayor Pro Tem
Community Case Study: City of Duluth
- Chris McGahee, Economic Development Manager, Duluth
"Branding Your Downtown" Takeaways
- Eric Van Otteren, City of Snellville
Tactical Urbanism Grants Program
- Austin Shelton, City of Snellville
- 10:45 a.m. **Brainstorming Session**
- 11:45 a.m. **Communication Do's and Don'ts**
- Brian Arrington, City of Snellville
- 12:00 p.m. **LUNCH**
- 1:00 p.m. **DDA, DAS & URA Action Planning**
- 2:00 p.m. **Wrap-up & Adjourn**

Breaks will be provided throughout the day

Facilitator contact information:
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