

The City of Snellville
2342 Oak Road
Snellville, Georgia 30078
(770) 985-3500 • FAX (770) 985-3525



AGENDA

WORK SESSION
OF MAYOR AND COUNCIL
CITY OF SNELLVILLE, GEORGIA
MONDAY, JANUARY 11, 2021

Publication Date: January 7, 2021

TIME: 6:00 p.m.
DATE: January 11, 2021
PLACE: City Hall Community Room

I. CALL TO ORDER

**II. REVIEW REGULAR BUSINESS MEETINGS AND PUBLIC HEARING
AGENDA ITEMS**

III. REVIEW CORRESPONDENCE

IV. CITY ATTORNEY'S REPORT

V. DISCUSSION ITEMS

- a) Discussion of Towne Center Issues [Bender]
- b) Update of Ongoing Projects [Bender]

VI. EXECUTIVE SESSION

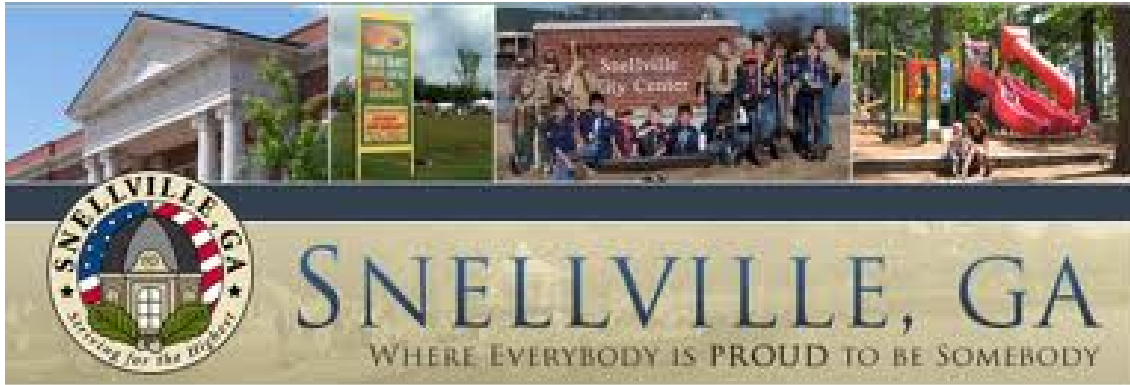
An Executive Session may be called:

- To discuss pending and/or potential litigation, settlement claims, administrative proceedings or other judicial actions, which is exempt from the Open Meetings Act pursuant to O.C.G.A. Section 50-14-2(1).
- To authorize negotiations to purchase, dispose of, or lease property; authorize the ordering of an appraisal related to the acquisition or disposal of real estate; enter into a contract to purchase, dispose of, or lease property subject to approval in a subsequent public vote; or enter into an option to purchase, dispose of, or lease real estate subject to approval in subsequent public vote, which is excluded from the Open Meetings Act pursuant to Section 50-14-3(b)(1)(C).
- Upon the appointment, employment, compensation, hiring, disciplinary action or dismissal, or periodic evaluation or rating of a public officer or employee, which is excluded pursuant to O.C.G.A. Section 50-14-3(b)(2).

VII. ADJOURNMENT

Market Up-Date & Bond Projections (January 11, 2021)

Raymond James Public Finance

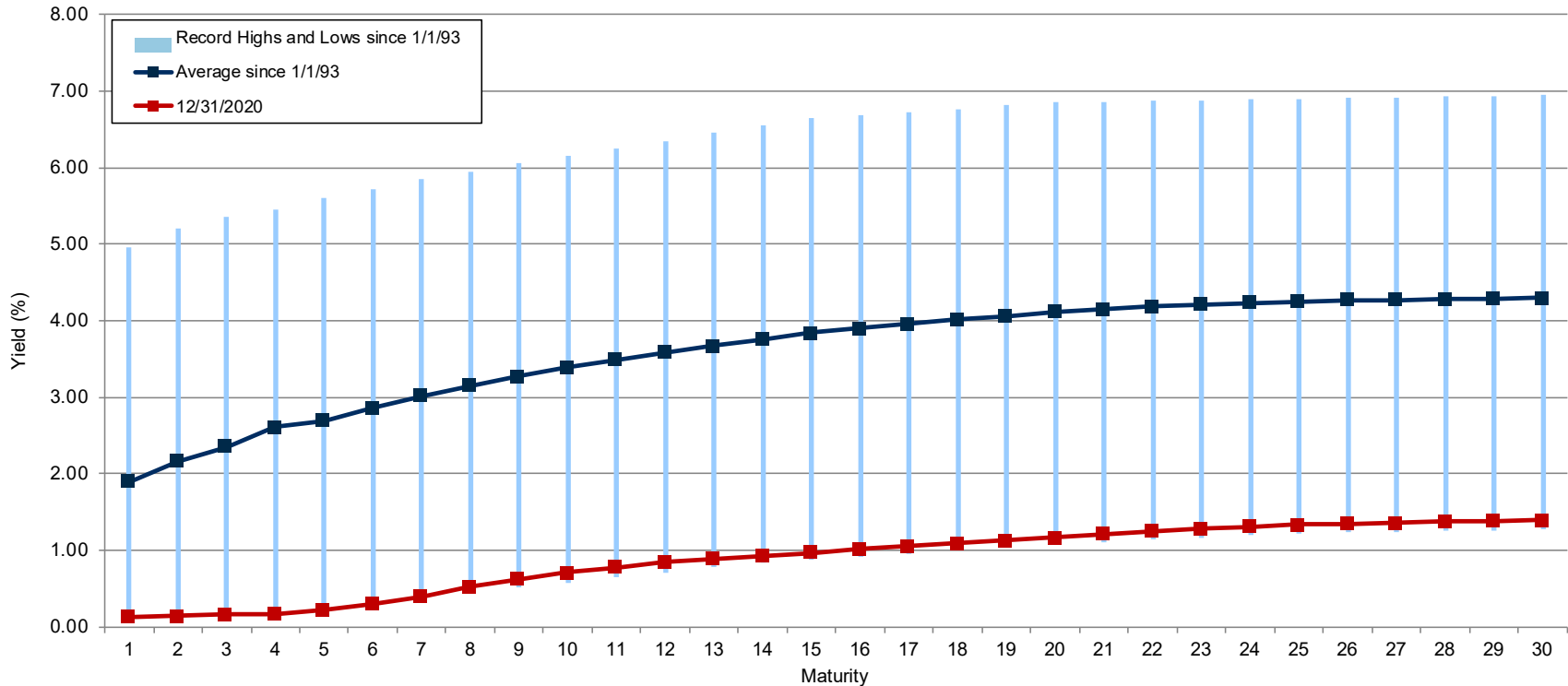


Bill Camp
Managing Director
3050 Peachtree Road, N.W., Suite 702
Atlanta, GA 30305
404-240-6805
william.camp@raymondjames.com

RAYMOND JAMES

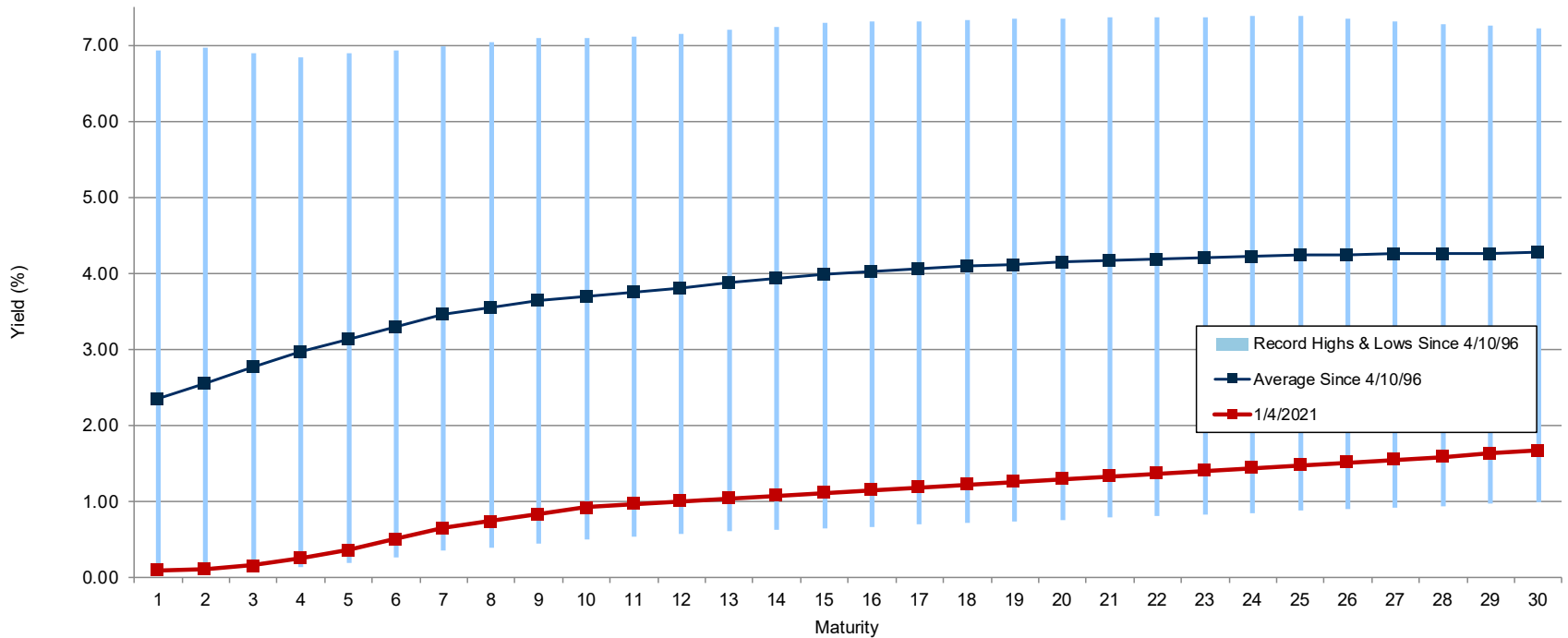
HISTORICAL MMD RATES - TAX-EXEMPT AAA CURVE

- The graph below shows the range between the record highs and lows of AAA Municipal Market Data (or “MMD”) at each maturity since 1993, along with average rates over this time frame and the current rates.
- AAA MMD rates set multiple record lows throughout the curve on August 7, 2020.



	1	5	10	15	20	25	30
Record Low since 1/1/93	0.08	0.16	0.58	0.88	1.08	1.22	1.27
Record High since 1/1/93	4.95	5.60	6.15	6.65	6.85	6.90	6.95
Average since 1/1/93	1.90	2.70	3.39	3.84	4.12	4.25	4.30
Current (12/31/20)	0.13	0.22	0.71	0.97	1.17	1.34	1.39

- The graph below shows the range between the record highs and lows of Treasury rates at each maturity since 1996, along with average rates over this time frame and the current rates.
- Treasuries currently sit at or near record lows in years 5-30 as rates continued their long-term downward trend in 2019 and throughout 2020.



	1	5	10	15	20	25	30
Record Low since 4/10/96	0.06	0.19	0.51	0.65	0.77	0.88	1.00
Record High since 4/10/96	6.94	6.89	7.09	7.30	7.36	7.39	7.22
Average since 4/10/96	2.35	3.14	3.70	3.99	4.16	4.25	4.28
Current (01/04/21)	0.10	0.37	0.93	1.12	1.30	1.49	1.67



US Actions

BVAL Muni AAA Curve (Callable)

From 12/07/20 to 01/07/21 Range 5Y - 30Y Market Mid/Tr Period Daily

Dates	5Y	6Y	7Y	8Y	9Y	10Y	11Y	12Y	13Y	14Y	15Y
T 1/7/21	0.1953	0.2921	0.3802	0.5005	0.6102	0.6921	0.7711	0.8396	0.8984	0.9460	0.9956
W 1/6/21	0.1890	0.2844	0.3711	0.4908	0.6001	0.6816	0.7602	0.8282	0.8866	0.9338	0.9830
T 1/5/21	0.1830	0.2724	0.3571	0.4758	0.5841	0.6646	0.7422	0.8102	0.8696	0.9158	0.9650
M 1/4/21	0.1847	0.2749	0.3604	0.4796	0.5884	0.6693	0.7471	0.8152	0.8748	0.9212	0.9705
F 1/1/21											
T 12/31/20	0.1858	0.2764	0.3623	0.4815	0.5902	0.6711	0.7488	0.8170	0.8766	0.9230	0.9723
W 12/30/20	0.1858	0.2764	0.3623	0.4815	0.5902	0.6711	0.7488	0.8170	0.8766	0.9230	0.9723
T 12/29/20	0.1862	0.2770	0.3632	0.4826	0.5916	0.6727	0.7502	0.8180	0.8773	0.9234	0.9724
M 12/28/20	0.1862	0.2770	0.3632	0.4826	0.5916	0.6727	0.7502	0.8180	0.8773	0.9234	0.9724
F 12/25/20											
T 12/24/20	0.1862	0.2770	0.3632	0.4826	0.5916	0.6727	0.7502	0.8180	0.8773	0.9234	0.9724
W 12/23/20	0.1862	0.2770	0.3632	0.4826	0.5916	0.6727	0.7502	0.8180	0.8773	0.9234	0.9724
T 12/22/20	0.1857	0.2760	0.3617	0.4807	0.5892	0.6699	0.7473	0.8152	0.8744	0.9205	0.9695
M 12/21/20	0.1860	0.2766	0.3625	0.4817	0.5905	0.6714	0.7487	0.8163	0.8753	0.9211	0.9699
F 12/18/20	0.1870	0.2779	0.3642	0.4835	0.5924	0.6734	0.7508	0.8187	0.8779	0.9239	0.9729
T 12/17/20	0.1869	0.2781	0.3646	0.4841	0.5931	0.6743	0.7518	0.8196	0.8788	0.9248	0.9738

- The Bloomberg consensus of economists predicts that rates will rise over the next year.

US Treasury	Current Rate	2021				2022				2023	Change from Current Rate to 2022 Q1
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	
2 Year	0.12%	0.20%	0.24%	0.28%	0.33%	0.39%	0.43%	0.50%	0.56%	0.58%	0.27%
Economists Surveyed		52	52	50	43	43	40	36	36	26	
10 Year	0.93%	0.96%	1.07%	1.14%	1.24%	1.28%	1.36%	1.45%	1.52%	1.57%	0.35%
Economists Surveyed		59	58	59	48	48	45	41	42	30	
30 Year	1.65%	1.79%	1.85%	1.93%	1.97%	1.97%	2.03%	2.12%	2.16%	2.21%	0.32%
Economists Surveyed		43	43	42	37	37	35	32	32	24	

*Source: Bloomberg as of January 4, 2021.

	Taxable	Tax-exempt	Issue Summary
Sources Of Funds			
Par Amount of Bonds	\$9,205,000.00	\$8,380,000.00	\$17,585,000.00
Reoffering Premium	-	2,804,434.20	2,804,434.20
Total Sources	\$9,205,000.00	\$11,184,434.20	\$20,389,434.20
Uses Of Funds			
Parking Deck		11,000,000.00	11,000,000.00
Market Place	6,000,000.00		6,000,000.00
Cobblestone	1,000,000.00		1,000,000.00
* Library (Portion from Bonds)	2,000,000.00		2,000,000.00
Costs of Issuance	205,000.00	184,434.20	389,434.20
Total Uses	\$9,205,000.00	\$11,184,434.20	20,389,434.20

* Note: The City would use approximately \$5M from SPLOST and/or general fund balance if the Library cost is \$7M.

Projected: \$20M for project costs (taxable 45% & tax-exempt 55%) and costs of issuance.

BOND PROJECTIONS: TAXABLE PORTION

Date	Principal	Coupon	Interest	Total P+I
07/01/2021	-	-	45,847.50	45,847.50
07/01/2022	725,000.00	0.680%	137,542.50	862,542.50
07/01/2023	730,000.00	0.770%	132,612.50	862,612.50
07/01/2024	740,000.00	0.910%	126,991.50	866,991.50
07/01/2025	745,000.00	1.080%	120,257.50	865,257.50
07/01/2026	750,000.00	1.220%	112,211.50	862,211.50
07/01/2027	760,000.00	1.450%	103,061.50	863,061.50
07/01/2028	775,000.00	1.630%	92,041.50	867,041.50
07/01/2029	785,000.00	1.770%	79,409.00	864,409.00
07/01/2030	800,000.00	1.890%	65,514.50	865,514.50
07/01/2031	815,000.00	2.010%	50,394.50	865,394.50
07/01/2032	830,000.00	2.110%	34,013.00	864,013.00
07/01/2033	750,000.00	2.200%	16,500.00	766,500.00
Total	\$9,205,000.00	-	\$1,116,397.00	\$10,321,397.00

Average Rate: 1.75%
Weighted Avg. Maturity: 6.947 years

BOND PROJECTIONS: TAX-EXEMPT PORTION

Date	Principal	Coupon	Yield	Interest	Total P+I
07/01/2021	-	-		139,666.67	139,666.67
07/01/2022	-	-		419,000.00	419,000.00
07/01/2023	-	-		419,000.00	419,000.00
07/01/2024	-	-		419,000.00	419,000.00
07/01/2025	-	-		419,000.00	419,000.00
07/01/2026	-	-		419,000.00	419,000.00
07/01/2027	-	-		419,000.00	419,000.00
07/01/2028	-	-		419,000.00	419,000.00
07/01/2029	-	-		419,000.00	419,000.00
07/01/2030	-	-		419,000.00	419,000.00
07/01/2031	-	-		419,000.00	419,000.00
07/01/2032	-	-		419,000.00	419,000.00
07/01/2033	100,000.00	5.000%	1.290%	419,000.00	519,000.00
07/01/2034	870,000.00	5.000%	1.330%	414,000.00	1,284,000.00
07/01/2035	910,000.00	5.000%	1.380%	370,500.00	1,280,500.00
07/01/2036	955,000.00	5.000%	1.420%	325,000.00	1,280,000.00
07/01/2037	1,005,000.00	5.000%	1.470%	277,250.00	1,282,250.00
07/01/2038	1,055,000.00	5.000%	1.510%	227,000.00	1,282,000.00
07/01/2039	1,105,000.00	5.000%	1.550%	174,250.00	1,279,250.00
07/01/2040	1,160,000.00	5.000%	1.590%	119,000.00	1,279,000.00
07/01/2041	1,220,000.00	5.000%	1.630%	61,000.00	1,281,000.00
Total	\$8,380,000.00	-		\$7,135,666.67	\$15,515,666.67

10 year
par call
assumed

Bond Yield: 1.49%
 Weighted Avg. Maturity: 17.011 years

BOND PROJECTIONS: SERIES 2021 A&B (TAXABLE & TAX-EXEMPT COMBINED)

	Date	Principal	Coupon	Yield	Interest	Total P+I	
Taxable (higher rates)	07/01/2021	-	-		185,514.17	185,514.17	
	07/01/2022	725,000.00	0.680%	0.680%	556,542.50	1,281,542.50	
	07/01/2023	730,000.00	0.770%	0.770%	551,612.50	1,281,612.50	
	07/01/2024	740,000.00	0.910%	0.910%	545,991.50	1,285,991.50	
	07/01/2025	745,000.00	1.080%	1.080%	539,257.50	1,284,257.50	
	07/01/2026	750,000.00	1.220%	1.220%	531,211.50	1,281,211.50	
	07/01/2027	760,000.00	1.450%	1.450%	522,061.50	1,282,061.50	
	07/01/2028	775,000.00	1.630%	1.630%	511,041.50	1,286,041.50	
	07/01/2029	785,000.00	1.770%	1.770%	498,409.00	1,283,409.00	
	07/01/2030	800,000.00	1.890%	1.890%	484,514.50	1,284,514.50	
	07/01/2031	815,000.00	2.010%	2.010%	469,394.50	1,284,394.50	
	07/01/2032	830,000.00	2.110%	2.110%	453,013.00	1,283,013.00	
	07/01/2033	850,000.00	blended	2.529%	2.20% / 1.29%	435,500.00	1,285,500.00
Tax-exempt (lower rates)	07/01/2034	870,000.00	5.000%	1.330%	414,000.00	1,284,000.00	
	07/01/2035	910,000.00	5.000%	1.380%	370,500.00	1,280,500.00	
	07/01/2036	955,000.00	5.000%	1.420%	325,000.00	1,280,000.00	
	07/01/2037	1,005,000.00	5.000%	1.470%	277,250.00	1,282,250.00	
	07/01/2038	1,055,000.00	5.000%	1.510%	227,000.00	1,282,000.00	
	07/01/2039	1,105,000.00	5.000%	1.550%	174,250.00	1,279,250.00	
	07/01/2040	1,160,000.00	5.000%	1.590%	119,000.00	1,279,000.00	
	07/01/2041	1,220,000.00	5.000%	1.630%	61,000.00	1,281,000.00	
	Total	\$17,585,000.00		-		\$8,252,063.67	\$25,837,063.67

All-in-Cost %: 2.51%

Projected: \$20M for project costs (taxable 45% & tax-exempt 55%) and costs of issuance.

The information contained herein is solely intended to facilitate discussion of potentially applicable financing applications and is not intended to be a specific buy/sell recommendation, nor is it an official confirmation of terms. Any terms discussed herein are preliminary until confirmed in a definitive written agreement. While we believe that the outlined financial structure or marketing strategy is the best approach under the current market conditions, the market conditions at the time any proposed transaction is structured or sold may be different, which may require a different approach.

The analysis or information presented herein is based upon hypothetical projections and/or past performance that have certain limitations. No representation is made that it is accurate or complete or that any results indicated will be achieved. In no way is past performance indicative of future results. Changes to any prices, levels, or assumptions contained herein may have a material impact on results. Any estimates or assumptions contained herein represent our best judgment as of the date indicated and are subject to change without notice. Examples are merely representative and are not meant to be all-inclusive.

Raymond James shall have no liability, contingent or otherwise, to the recipient hereof or to any third party, or any responsibility whatsoever, for the accuracy, correctness, timeliness, reliability or completeness of the data or formulae provided herein or for the performance of or any other aspect of the materials, structures and strategies presented herein. This Presentation is provided to you for the purpose of your consideration of the engagement of Raymond James as an underwriter and not as your financial advisor or Municipal Advisor (as defined in Section 15B of the Exchange Act of 1934, as amended), and we expressly disclaim any intention to act as your fiduciary in connection with the subject matter of this Presentation. The information provided is not intended to be and should not be construed as a recommendation or “advice” within the meaning of Section 15B of the above-referenced Act. Any portion of this Presentation which provides information on municipal financial products or the issuance of municipal securities is only given to provide you with factual information or to demonstrate our experience with respect to municipal markets and products. Municipal Securities Rulemaking Board (“MSRB”) Rule G-17 requires that we make the following disclosure to you at the earliest stages of our relationship, as underwriter, with respect to an issue of municipal securities: the underwriter’s primary role is to purchase securities with a view to distribution in an arm’s-length commercial transaction with the issuer and it has financial and other interests that differ from those of the issuer.

Raymond James does not provide accounting, tax or legal advice; however, you should be aware that any proposed transaction could have accounting, tax, legal or other implications that should be discussed with your advisors and/or legal counsel.

Raymond James and affiliates, and officers, directors and employees thereof, including individuals who may be involved in the preparation or presentation of this material, may from time to time have positions in, and buy or sell, the securities, derivatives (including options) or other financial products of entities mentioned herein. In addition, Raymond James or affiliates thereof may have served as an underwriter or placement agent with respect to a public or private offering of securities by one or more of the entities referenced herein.

This Presentation is not a binding commitment, obligation, or undertaking of Raymond James. No obligation or liability with respect to any issuance or purchase of any Bonds or other securities described herein shall exist, nor shall any representations be deemed made, nor any reliance on any communications regarding the subject matter hereof be reasonable or justified unless and until (1) all necessary Raymond James, rating agency or other third party approvals, as applicable, shall have been obtained, including, without limitation, any required Raymond James senior management and credit committee approvals, (2) all of the terms and conditions of the documents pertaining to the subject transaction are agreed to by the parties thereto as evidenced by the execution and delivery of all such documents by all such parties, and (3) all conditions hereafter established by Raymond James for closing of the transaction have been satisfied in our sole discretion. Until execution and delivery of all such definitive agreements, all parties shall have the absolute right to amend this Presentation and/or terminate all negotiations for any reason without liability therefor.

The City of Snellville
2342 Oak Road
Snellville, Georgia 30078
(770) 985-3500 • FAX (770) 985-3525



AGENDA

PUBLIC HEARING & REGULAR BUSINESS MEETING
OF MAYOR AND COUNCIL
CITY OF SNELLVILLE, GEORGIA
MONDAY, JANUARY 11, 2021

Publication Date: January 7, 2021

TIME: 7:30 p.m.

DATE: January 11, 2021

PLACE: Council Chambers

- I. **CALL TO ORDER**
- II. **INVOCATION**
- III. **PLEDGE TO THE FLAG**
- IV. **CEREMONIAL MATTERS**
 - a) PRO 2021-01 – Recognition of St. Oliver Plunkett Catholic Church for Winning Best Tree at the 5th Annual Snellville Festival of Trees 2020
 - b) PRO 2021-02 – Recognition of the Gargiulo Family for the "Friends of Santa" Float
 - c) PRO 2021-03 – Honoring Chef Hank Reid and Lettum Eat! Inc.
- V. **MINUTES**
Approve the Minutes of the December 28, 2020 Meetings
- VI. **INVITED GUESTS**
None
- VII. **COMMITTEE / DEPARTMENT REPORTS**
- VIII. **APPROVAL OF THE AGENDA**
- IX. **PUBLIC HEARING**
None
- X. **CONSENT AGENDA (Please see *Note)**
- XI. **OLD BUSINESS**

XII. NEW BUSINESS

- a) Consideration and Action on RES 2021-01 -- Fixing of Qualifying Fees for the 2021 General Election [Bender]
- b) Consideration and Action on Approval of the 2021 Snellville Tourism and Trade (STAT) Contract [Bender]

XIII. COUNCIL REPORTS

XIV. MAYOR'S REPORT

XV. PUBLIC COMMENTS

- Section 2-53
Each member of the public who wishes to address the Mayor and City Council in public session must submit their name, address and the topic (be as specific as possible) of their comments to the City Clerk prior to making such comments. Individuals will be allotted five minutes to make their comments and such comments must be limited to the chosen topic. Members of the public shall not make inappropriate or offensive comments at a City Council meeting and are expected to comply with our adopted rules of decorum.
- Decorum
You must conduct yourself in a professional and respectful manner. All remarks should be directed to the Chairman and not to individual Council Members, staff or citizens in attendance. Personal remarks are inappropriate.

XVI. EXECUTIVE SESSION

An Executive Session may be called:

- To discuss pending and/or potential litigation, settlement claims, administrative proceedings or other judicial actions, which is exempt from the Open Meetings Act pursuant to O.C.G.A. Section 50-14-2(1).
- To authorize negotiations to purchase, dispose of, or lease property; authorize the ordering of an appraisal related to the acquisition or disposal of real estate; enter into a contract to purchase, dispose of, or lease property subject to approval in a subsequent public vote; or enter into an option to purchase, dispose of, or lease real estate subject to approval in subsequent public vote, which is excluded from the Open Meetings Act pursuant to Section 50-14-3(b)(1)(C).
- Upon the appointment, employment, compensation, hiring, disciplinary action or dismissal, or periodic evaluation or rating of a public officer or employee, which is excluded pursuant to O.C.G.A. Section 50-14-3(b)(2).

XVII. ADJOURNMENT

***Note: Items on the Consent Agenda may be read by title only. Upon the request of any Council Member, any item may be removed from the Consent Agenda and placed on the Regular Agenda prior to the adoption of the Regular Agenda. The Consent Agenda, or the remainder thereof omitting the challenged items, shall be adopted by unanimous consent.**

CITY OF SNELLVILLE
MEETINGS AND LOCAL EVENTS
JANUARY 11, 2021

January 11

Council Meeting

Monday, January 11, 2021

5:00 pm Work Session – Community Room, City Hall *Note early start time.

7:30pm Meeting - Council Chambers, City Hall

January 12

Board of Appeals Meeting - CANCELLED

Tuesday, January 12, 2021

7:00pm Meeting - Council Chambers, City Hall

January 16

Extended Farmers' Market – Farm Products

Saturday, January 16, 2021

9:00am-12:00pm

City Hall Parking Lot

January 17

Broadcast of 01/11/21 Council Meeting

Sunday, January 17, 2021

Watch the broadcast of the 01/11/21 Council Meeting on Comcast Channel 25 at 6:30pm

January 18

Martin Luther King Day – City Offices Closed

Monday, January 18, 2021

All Day

January 20

DDA Meeting

Wednesday, January 20, 2021

4:00pm to 5:00pm

Community Room

January 21

DAS & URA Joint Meeting

Thursday, January 21, 2021

4:00pm to 6:00pm

Community Room

January 25

Council Meeting

Monday, January 25, 2021

6:30pm Work Session – Community Room, City Hall

7:30pm Meeting - Council Chambers, City Hall



CITY OF SNELLVILLE

Proclamation

PRO 2021-01

**Recognition of St. Oliver Plunkett Catholic Church Winning
Best Tree with the Most Donated Items at the 5th Annual Snellville Festival of Trees
2020**

WHEREAS, the 5th Annual Festival of Trees was created by Snellville Tourism and Trade to allow business owners, churches, schools and residents the opportunity to showcase their Christmas Trees in Snellville City Hall while helping their community Give Hunger the Boot; and

WHEREAS, all non-perishable food items, toiletries, toys and monetary donations were accepted and placed under the tree of choice, with each item registering as a vote. All items were donated to the Southeast Gwinnett Co-Op to Give Hunger the Boot; and

WHEREAS, eight entries displayed trees throughout the halls of City Hall with a combined effort of 6,157 donations in a three week period. St. Oliver Plunkett "ROOTS" Elementary Religious Education tree received 4,394 votes, receiving the award for best tree; and

WHEREAS, St. Oliver Plunkett Catholic Church parishioners donated generously with a spirit of giving back to the community. Yellow Advent bags filled the halls of City Hall on a regular basis throughout the fifth Annual Festival of Trees.

THEREFORE, I, Barbara Bender, Mayor of the City of Snellville, Georgia, Where Everybody's PROUD to be Somebody, do hereby join with our City Council, Snellville Tourism and Trade and the Citizens of Snellville to recognize the faithful servants of St. Oliver Plunkett Catholic Church who are called to action by faithful giving and joyful witness to the community for their outstanding support in the Fifth Annual Snellville Festival of Trees.

Proclaimed this 11th day of January, 2021.



ATTEST:

Barbara Bender, Mayor

Dave Emanuel, Mayor Pro Tem

Solange Destang, Council Member

Cristy Lenski, Council Member

Gretchen Schulz, Council Member

Melisa Arnold, City Clerk

Tod Warner, Council Member



CITY OF SNELLVILLE

Proclamation

PRO 2021-02

Recognition of the Gargiulo Family and the Friends of Santa Clause

WHEREAS, the Friends of Santa Clause Christmas float is put on by the Gargiulo family with the help of the Jacobs and Brune families and have been spreading Christmas cheer all across Georgia since 2010. The Christmas float honoring baby Jesus has put smiles on tens of thousands of faces throughout the Gwinnett and Snellville communities. Peggy Gargiulo, a nurse anesthetist at Atlanta Medical Center, was a founding member of the Friends of Santa Claus before losing her life to terminal brain cancer; and

WHEREAS, since her passing in 2015, Friends of Santa Claus has helped many families, with someone disabled or terminally ill, enjoy the most wonderful time of the year. This includes visits to Children Healthcare of Atlanta and Emory University Hospital; and

WHEREAS, the Friends of Santa Christmas float joined Snellville Tourism and Trade for the first time this year spreading Christmas cheer on the Snellville Santa Neighborhood Tours; and

WHEREAS, the neighborhood tours were a huge success and really enjoyed by all. The sparkling colorful lights on the float and the Christmas music that filled the air was magical to many citizens young and old as they watched the float and small procession pass by their homes.

THEREFORE, I, Barbara Bender, Mayor of the City of Snellville, Georgia, Where Everybody's PROUD to be Somebody, do hereby join with our City Council and the Snellville Tourism and Trade Association to recognize the Gargiulo, Jacobs and Bruce families for their work throughout Snellville and the state of Georgia over the last 10 years. May the Friends of Santa Clause continue to spread happiness and cheer for many years to come.

Proclaimed this 11th day of January, 2021.



Barbara Bender, Mayor

Dave Emanuel, Mayor Pro Tem

Solange Destang, Council Member

Cristy Lenski, Council Member

Gretchen Schulz, Council Member

Tod Warner, Council Member

ATTEST:

Melisa Arnold, City Clerk



CITY OF SNELLVILLE

Proclamation

PRO 2021-03

HONORING CHEF HANK REID and LETTUM EAT! INC.

WHEREAS, having been in the restaurant industry for over 20 years, renowned Chef Hank Reid took his personal mantra to form LETTUM EAT! Inc. where he follows his passion to provide meals to those who are hungry in the Greater Snellville Community.

WHEREAS, just a few months into this new project, the Covid-19 pandemic caused a public health and economic crisis, adding hardship for already vulnerable populations. Households that experience food insecurity lack access to enough food for an active, healthy life for all household members. Current projections are that 54 million people (1 in 6), including 18 million children (1 in 4), experience food insecurity.

WHEREAS, LETTUM EAT! Inc. is a mobile food service providing free meals prepared with care and served with compassion to those in need, engaging a large network of resources involving experienced chefs and restaurant professionals, partnering with local churches, restaurants, and grocery stores with a formula that has combatted hunger in our communities, while helping to fill the Meal Gap for families in extended stay motels and other temporary housing situations, for families in Title One schools with high rates of free and reduced lunch programs during summers and holidays when schools are not in session.

WHEREAS, Chef Hank Reid’s community free meal distribution outreach has resulted in programs such as Spring Break Meals Mission 2020, 12 Days of Christmas with LETTUM EAT! and Just Like a Pro online education platform. Chef Hank has prepared and directed the distribution of more than 75,000 free meals at 12 different locations including Snellville City Hall and South Gwinnett High School; he has fostered partnerships with 7 schools, 53 private donors, and 17 corporate donors, allowing for the purchase of 4 food service vehicles to expand his mission.

NOW, THEREFORE, BE IT PROCLAIMED that I, Barbara Bender, Mayor of the City of Snellville, Georgia, Where Everybody’s PROUD to be Somebody, do hereby join with our City Council and the Citizens of Snellville to honor Chef Hank Reid and LETTUM EAT! Inc. for raising awareness, volunteerism, and the spirit of generosity in our community and to recognize Chef Hank’s outstanding service in combating hunger and to encourage him to continue to be one of Gwinnett County’s finest Servant-Leaders.

Proclaimed this 11th day of January, 2021.



ATTEST:

Barbara Bender, Mayor

Dave Emanuel, Mayor Pro Tem

Solange Destang, Council Member

Cristy Lenski, Council Member

Gretchen Schulz, Council Member

Melisa Arnold, City Clerk

Tod Warner, Council Member



WORK SESSION
OF MAYOR AND COUNCIL
CITY OF SNELLVILLE, GEORGIA
MONDAY, DECEMBER 28, 2020

Present: Mayor Barbara Bender, Mayor Pro Tem Dave Emanuel, Council Members Solange Destang, Cristy Lenski, Gretchen Schulz, and Tod Warner. Also, present City Manager Butch Sanders, Assistant City Attorney Chuck Ross with Powell and Edwards Attorneys at Law, and City Clerk Melisa Arnold.

CALL TO ORDER

Mayor Bender called the meeting to order at 6:30 p.m.

REVIEW REGULAR BUSINESS MEETINGS AND PUBLIC HEARING AGENDA ITEMS

The agendas were reviewed by Mayor Bender.

REVIEW CORRESPONDENCE

None

CITY ATTORNEY'S REPORT

None

DISCUSSION ITEMS

Update of Ongoing Projects [Bender]

City Manager Sanders gave an update on the Towne Center as well as other projects. Mayor and Council discussed the Winter Construction contract.

Discussion of Proclamation Request [Destang]

Council Member Destang asked about presenting a proclamation to Chef Hank Reid for his work supplying meals to people in need. After discussion consensus was to move forward with the proclamation.

EXECUTIVE SESSION

None

ADJOURNMENT

Mayor Pro Tem Emanuel made a motion to adjourn, 2nd by Council Member Destang; voted 6 in favor and 0 opposed, motion approved. The meeting adjourned at 7:15 p.m.

WORK SESSION OF MAYOR AND COUNCIL
MONDAY, DECEMBER 28, 2020
PAGE TWO

Barbara Bender, Mayor

Melisa Arnold, City Clerk



PUBLIC HEARING & REGULAR BUSINESS MEETING
OF MAYOR AND COUNCIL
CITY OF SNELLVILLE, GEORGIA
MONDAY, DECEMBER 28, 2020

Present: Mayor Barbara Bender, Mayor Pro Tem Dave Emanuel, Council Members Solange Destang, Cristy Lenski, Gretchen Schulz, and Tod Warner. Also, present City Manager Butch Sanders, Assistant City Attorney Chuck Ross with Powell and Edwards Attorneys at Law, and City Clerk Melisa Arnold.

CALL TO ORDER

Mayor Bender called the meeting to order at 7:30 p.m.

INVOCATION

Melvin Everson gave the invocation.

PLEDGE TO THE FLAG

Council Member Schulz led the Pledge of Allegiance.

CEREMONIAL MATTERS

None

MINUTES

Approve the Minutes of the December 10, 2020 Special Called Work Session and December 14, 2020 Meetings

Mayor Pro Tem Emanuel made a motion to approve the minutes of the December 10, 2020 Special Called Work Session and December 14, 2020 Meetings, 2nd by Council Member Lenski; voted 6 in favor and 0 opposed, motion approved.

INVITED GUESTS

None

COMMITTEE / DEPARTMENT REPORTS

None

APPROVAL OF THE AGENDA

Council Member Lenski made a motion to approve the agenda of the December 28, 2020 meeting, 2nd by Council Member Schulz; voted 6 in favor and 0 opposed, motion approved.

PUBLIC HEARING

None

PUBLIC HEARING & REGULAR BUSINESS OF MAYOR AND COUNCIL
MONDAY, DECEMBER 28, 2020
PAGE TWO

CONSENT AGENDA

None

OLD BUSINESS

None

NEW BUSINESS

Review and Approval of Winter Contract [Bender]

Council Member Warner made a motion to approve the construction contracts for the parking deck with Winter Construction pending Mayor Bender's review and signature, 2nd by Mayor Pro Tem Emanuel.

Mayor Bender gave a brief explanation of the contract with Winter Construction.

The motion was voted 6 in favor and 0 opposed, motion approved.

COUNCIL REPORTS

Council Members Destang, Warner, Lenksi, Schulz, and Mayor Pro Tem Emanuel each gave a report.

MAYOR'S REPORT

Mayor Bender expressed condolences for the passing of Judge Mark Layng. She also explained that sadly the Red Oak Tree at Snellville Oaks is being taken down by the Georgia Department of Transportation because their arborist has said the tree is rotting from the inside.

PUBLIC COMMENTS

None

EXECUTIVE SESSION

None

ADJOURNMENT

Mayor Pro Tem Emanuel made a motion to adjourn, 2nd by Council Member Destang; voted 6 in favor and 0 opposed, motion approved. The meeting adjourned at 7:47 p.m.

Barbara Bender, Mayor

Melisa Arnold, City Clerk

RES 2021-01

QUALIFYING FEES FOR CITY OF SNELLVILLE GEORGIA

WHEREAS, the City of Snellville, Georgia will hold a General Election on Tuesday, November 2, 2021 for the purpose of electing three (3) Council Members (Posts 3, 4, and 5); and

WHEREAS, the State of Georgia requires that municipalities fix and publish qualifying fees pursuant to O.C.G.A. § 21-2-131 by February 1 of the year in which the relevant election is to be held; and

WHEREAS, the State of Georgia also sets qualifying fees at 3% of the total gross salary of the office paid in the preceding calendar year.

NOW, THEREFORE, BE IT RESOLVED, by the Mayor and Council of the City of Snellville, Georgia, as follows:

1. The Public Notice attached hereto as Exhibit “A” shall be published in the Gwinnett Daily Post prior to February 1, 2021, and the qualifying fees as set forth therein are hereby approved.

Adopted this 11th day of January, 2021.

Barbara Bender, Mayor

ATTEST:

Dave Emanuel, Mayor Pro Tem

Melisa Arnold, City Clerk

Solange Destang, Council Member

APPROVED AS TO FORM:

Cristy Lenski, Council Member

Anthony O. L. Powell, City Attorney
Powell & Edwards, Attorneys at Law, P.C.

Gretchen Schulz, Council Member

Tod Warner, Council Member

STATE OF GEORGIA
COUNTY OF GWINNETT

**AGREEMENT FOR PROMOTION OF TOURISM
CONVENTIONS AND TRADE SHOWS**

This Agreement, entered into to be effective as of the 11th day of January, 2021, by and between the City of Snellville, Georgia, a municipal corporation organized and existing under the laws of the State of Georgia and authorized to do business in the state (hereinafter referred to as "City"), and Snellville Tourism and Trade Association, Inc., a Georgia non-profit business association approved to be exempt from federal income tax as a Section 501(c)(6) business league and existing under the laws of the State of Georgia (hereinafter referred to as "Company").

WITNESSETH

WHEREAS the City is authorized by its charter and specifically by O.C.G.A. § 48-13-51 to levy a tax on public accommodations for the promotion of tourism, conventions and trade shows;

WHEREAS, the Company has been responsible for promoting tourism, conventions and trade shows within the City of Snellville and specifically encouraging tourism, conventions and trade shows through marketing projects and materials, special events, concerts and other promotions;

WHEREAS, for the period of January 1, 2021 - December 31, 2021 the City desires to pay 90% of the excise tax collected on rooms, lodgings and accommodations to the Company to support their efforts in promoting tourism, conventions and trade shows;

WHEREAS, the City desires to accommodate the public interest by insuring that the Hotel/Motel Excise Tax proceeds are used for legitimate public purposes, promoting tourism, conventions and trade shows as provided by law;

NOW, THEREFORE, in consideration of the mutual covenants contained herein, and in consideration of the performance of the services for the promotion of tourism, conventions and trade shows by the Company, the sufficiency of which both parties acknowledge and agree is sufficient, the City and the Company agree to the terms as set forth below:

1.

The City of Snellville pursuant to O.C.G.A. § 48-13-51 shall levy a tax in excess of three percent (3%) but not to exceed eight percent (8%) as provided for under this code section for the purpose of promoting tourism, conventions and trade shows. The funds collected in this manner shall be segregated within the books and records of the City of Snellville and specifically designated to be set aside for the promotion of tourism, conventions and trade shows. These funds shall be specifically restricted to the uses allowed under § 48-13-51 and the other relevant provisions of the Official Code of Georgia. Pursuant to the terms of the State hotel/motel tax, the undersigned Company shall provide to the Mayor and Council of the City of Snellville a specific annual budget in January of each year for the expenditure of funds prior to receiving a distribution of any tax revenues collected from the hotel/motel tax. This annual budget then shall be attached to this Agreement. Tax proceeds up to the amount selected shall be paid by the City to the Company on a regular basis. In exchange for the receipt of these funds, the Company agrees to strictly comply with the specific terms of the budget.

No expenditures shall be made from the Hotel/Motel Excise Tax proceeds collected unless pursuant to a specific line item allowed under the terms of the budget. These provisions shall be monitored through open access the Company's records, communications with the Company's bookkeeper and audits and/or financial reviews as requested. If the Company desires to change any items within the budget, the appropriate amendments shall be submitted to the City of Snellville and the Company's budget shall remain balanced at all times.

The Company shall also submit a set Event Schedule for the coming year for Mayor and Council approval as part of this annual contract. The approved Event Schedule for 2021 must be made available by February 1, 2021.

Any changes to approved Event Schedule must be submitted to the Mayor and Council. At least 60 days prior to any event, the Company shall notify the City of their plans for the event and shall include the Snellville Public Works and Snellville Police Department in the planning of the event. Town Green can be utilized at no charge and T.W. Briscoe Park may be leased by the Company at the city resident rate. As a recipient of public funds, the Company agrees to submit its books, records, checks, receipts, budgets and all other documents necessary for a full audited review to the City auditor if requested. The City shall have the right to audit the Company's entire business operations on an annual basis pursuant to its current fiscal year audit requirements imposed by the State of Georgia. The Company shall provide quarterly P & L statements to the City with meeting presentations as scheduled by the City Clerk.

2.

The City shall pay Thirty-eight Thousand and 00/100 Dollars (\$38,000.00) to Company for the purpose of publishing City announcements and activities in Company's marketing publication. The purpose of this provision is to ensure that public information and announcements are distributed electronically or by publication to the residents of Snellville. This marketing effort shall include providing adequate space to the City's Parks & Recreation Department and Economic Development Department, working through the City Public Information Officer, to disseminate important marketing and service oriented information to the public.

3.

A maximum City budget amount of \$16,000.00 per year will be earmarked for establishing security, safe traffic flow and City Hall monitoring for events on the Town Green and in/around City Hall. This amount takes into account the cost of City provided Worker's Compensation coverage. The Company and City may draw upon these funds provided the City is presented with clear documentation showing the amount of the time and expenses incurred for the above stated purposes.

4.

The Company agrees to perform services for the City required by O.C.G.A. § 48-13-51 as the City's private sector non-profit organization for promoting tourism, conventions and trade shows as follows:

a) Fully represent all Snellville hotels/motels. The Company shall market and promote all Snellville hotel/motels as an overnight destination for both group and individual travelers; include all Snellville properties in any and all Company publications, banners, website and marketing projects (as applicable); and to provide normal and customary Company services to all Snellville hotels/motels and attendant groups.

b) Coordinate the execution of the annual Work Plan of marketing initiatives approved by the Company Board of Directors for the purpose of promoting Snellville as a shopping, special event, dining and historic destination.

c) Provide a contact phone number on Company website for interested volunteers to access.

d) Hold all meetings in accordance with Company By-Laws.

e) This Agreement includes Commerce Club attendance for five (5) City representatives: City Manager, Economic Development Director, Police Chief, Public Information Officer, plus one (1) guest.

5.

At the City's request, the Company agrees to provide the City of Snellville with a full written description and line item budget of all events which are supported by the funds provided under this Agreement.

6.

The term of this Agreement shall be for a calendar year beginning on January 1, 2021, and ending on December 31, 2021. This Agreement may be renewed annually from year to year by specific written approval of the City of Snellville Mayor and Council.

7.

The Company agrees to be responsible for insuring that these funds are used consistent with the authority granted to the City under O.C.G.A. § 48-13-51. In the event that an audit or an appropriate authorized entity determines that these funds are not being expended appropriately, the Company shall be responsible for reimbursing the City for any unauthorized expenditures including any cost involved in making the determination that the expenditure was inappropriate.

8.

This Agreement may be terminated by the City by sixty (60) days written notice to the Company.

9.

This Agreement constitutes the entire understanding between the City and the Company and may be modified only by written instrument duly executed by the parties hereto.

This Agreement is governed by the laws of the State of Georgia.

10.

Time is of the essence in this Agreement.

11.

It is understood and agreed that the Company is engaged to perform services under this Agreement as an independent contractor and not as an agent of the City. The Company agrees to indemnify and save harmless the City against all claims for bodily injury, death or damages to persons or property damage to property by reason of its negligence or misconduct relating to the Company's performance of this Agreement including but not limited to attorney's fees and court costs incurred by the City of Snellville.

12.

This Agreement may not be assigned without the express written consent of the Mayor and Council of the City of Snellville after the assignment has been duly approved at a regular meeting of the Mayor and Council.

13.

The Company shall comply with all applicable laws, orders and regulations of federal, state and municipal authorities and with any lawful direction of any public officer, which shall impose any duty upon the Company with respect to the terms of this contract.

14.

All notices and communication provided for under this Agreement shall be in writing sent by regular mail to the following addresses:

To the City of Snellville:

Butch Sanders, City Manager
City of Snellville
2342 Oak Road
Snellville, GA 30078

With copies to:

Snellville Tourism and Trade Association: Don Britt, President
P. O. Box 669
Snellville, GA 30078

15.

This Agreement may be executed in any number of counterparts, each of which shall be deemed an original and all of which, taken together, shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have executed this Agreement this ____ day of _____, 20____ to become effective as applicable of the date first shown hereon.

CITY OF SNELLVILLE

By: Barbara Bender, Mayor

Approved as to Form:

Anthony O.L. Powell, City Attorney

Attest:

By: Melisa Arnold, City Clerk

SNELLVILLE TOURISM AND TRADE ASSOCIATION

Don Britt, President

Attest:

By:
Title: Treasurer

EXHIBIT “A”

PUBLIC NOTICE

**NOTICE OF QUALIFYING FEES FOR CITY OF SNELLVILLE, GEORGIA
GENERAL ELECTION**

Notice is hereby given that a General Election will be held on Tuesday, November 2, 2021 to elect three (3) Members of the Council. Council posts to be voted on are Post 3, Post 4, and Post 5. The qualifying period for candidates opens Monday, August 16, 2021 at 8:30 a.m. and closes Wednesday, August 18, 2021 at 4:30 p.m. Any person desiring to run for office shall qualify in the office of the City Clerk by filing a Notice of Candidacy. Candidates must pay to the City a qualifying fee of \$240.00 (two hundred forty dollars) for the office of City Councilmember. This notice is given pursuant to O.C.G.A. § 21-2-131.

Melisa Arnold
City Clerk
City of Snellville, Georgia

NOTA INFORMATIVA

**NOTA DE TARIFA PARA CALIFICAR PARA PUESTO EN LA CIUDAD DE SNELLVILLE,
GEORGIA ELECCION GENERAL**

Se pone en conocimiento del publico que la Ciudad de Snellville llevara a cabo una Eleccion General el Martes, 21 de Noviembre 2021 para el proposito de elegir tres (3) miembros de Concejo municipal. Los puestos del Concejo municipal que seran votados son Puesto 3, Puesto 4 y Puesto 5. El periodo de calificacion abre el Lunes, 16 de agosto 2021 a las 8:30 a.m. y cierra el Miercoles, 18 de agosto 2021 a las 4:30 p.m. Cualquier persona que desea presentarse como candidato debe calificar en la oficina del Secretario Municipal de la Ciudad con un Anuncio de la Candidatura. Candidatos deben pagar a la Ciudad una tarifa de \$240.00 (doscientos cuarenta dolares) para el puesto de Concejo municipal. Se da aviso conformidad con el Codigo Oficial de Georgia O.C.G.A § 21-2-131.

Melisa Arnold
Secretario Municipal de la Ciudad
Ciudad de Snellville, Georgia