

JOINT PLANNING RETREAT

CITY OF SNELLVILLE

JANUARY 15

2020

Sherrill Chen 2-20-20
FACILITATION PROVIDED ON BEHALF OF

Walton EMC

Sherrill Chen 2/20/20
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On Wednesday,
January 15, 2020, city
leaders and board members from
the City of Snellville's Downtown
Development Authority (DDA),
Development Authority of Snellville
(DAS), Urban Redevelopment
Authority (URA), Snellville
Tourism and Trade (STAT), Board
of Appeals, Planning and Zoning
Commission, Historical Society,
Youth Commission, Mayor and City
Council met at the Walton EMC
office in Snellville, Georgia for their
2020 joint planning retreat. Georgia
EMC Community Development
Consultant Carrie Barnes facilitated
on behalf of Walton EMC.

WELCOME & INTRODUCTIONS

WHAT MAKES SNELLVILLE UNIQUE?

- Sense of Community
 - Diversity
 - Churches (approximately 35 different denominations)
 - FM & Events/Towne Green
 - Community Involvement
 - Community Events
- Retail
 - Good assortment
 - Restaurants
 - 2nd highest gross retail in Gwinnett County
- Park and Recreation
 - Briscoe
 - Trails
 - Sports
 - Snellville Days
- Health Care
 - Hospital and medical facilities
 - Independent healthcare/specialization
 - Sheridan
 - + living
 - + medical
- Affordable Housing
 - Good schools
 - Sense of Security
 - Police Department is exceptional
 - Our slogan- people know it
 - The City is evolving and moving in the right direction
 - Recreation
 - Our history
 - Family-oriented
 - Youth Commission
- Responsive Government



WHAT IS OUR VISION FOR THE FUTURE OF SNELLVILLE?

- Community (Expansion of what we have)
 - Communication
 - Branch out
 - Meeting space
 - Community Center
- Park Improvements
 - Linking greenway to what we currently have
 - Connection
 - Bike Trail
 - Programming
 - Multi-purpose Building
- Arts Center
 - Arts Commission
 - Cultural
- Housing Choice
 - Mixed Use/Density
- Higher Paying Jobs/Opportunity
- Towne Center
 - Promotion
 - Vibrant
 - Inclusive
 - Safe
 - Experience
 - Choices for everyone
 - + Restaurants
 - + Entertainment
 - + Educational
- Employment opportunities
- Fitness and activities
- Fun
- Connectivity and Improved transportation
 - Walking and biking
 - Micro-transit
 - More sidewalks and roundabouts
 - Public restrooms (safe and clean)
 - Opening road network (more options of routes)
 - Expand recreation
- Youth and Civic engagement
 - 30 to 50 year old more involved
- Satellite Campuses
- Family Rec Centers
- Job Fairs and Education Programs
 - Advertise
 - Facilities to use