

**DOWNTOWN DEVELOPMENT AUTHORITY  
CITY OF SNELLVILLE**

**Specially Called  
Meeting Minutes  
October 22, 2015**

**I. CALL TO ORDER**

The meeting was called to order at 5:00PM. Directors present: Buddy Scott, Nelson Williams, Don Goldsmith, Dave Emanuel and Dan LeClair. Also present was Eric Van Otteren, Jim O'Bryan and Blake Sharpton.

**II. MINUTES AND FINANCIAL REPORT**

No minutes or financial report were available.

**III. OLD BUSINESS**

1. Presentation and Discussion by Jim O'Bryan on the Impact of Entertainment on the Towne Center. –Mr. O'Bryan shared a summary of impacts of an entertainment anchor in a town center area. The Directors discussed the topic. Jim fielded several questions.
2. Update and Discussion of Phase 1 of the sign program. –Todd Vaught offered a proposal for contract administration and oversight for the IMG contract. The motion was made by Dan LeClair to approve the proposal as provided by Tod. Don seconded the motion. The vote was unanimous.
3. Discussion of sign locations. –The Directors continued their ongoing discussion of the Hwy. 78 west primary gateway sign location. There is an issue with property access as the city does not have an easement for the existing sign.

**IV. NEW BUSINESS**

1. Discussion of next action steps from annual plan. –The Directors review and discussed the 2015 action plan.

**V. ANNOUNCEMENTS**

1. Next Meeting: November 19 at 5:00PM in City Hall.

**VI. PUBLIC COMMENTS**

Motion was made to adjourn by Nelson, seconded by Dave. All approved.  
Meeting adjourned at 5:57 PM.