



WORK RETREAT
OF MAYOR AND COUNCIL
CITY OF SNELLVILLE, GEORGIA
SATURDAY, JANUARY 29, 2022

Present: Mayor Barbara Bender, Mayor Pro Tem Dave Emanuel, Council Members Solange Destang, Cristy Lenski, Gretchen Schulz and Tod Warner. Also present City Manager Butch Sanders, Assistant City Manager Matthew Pepper, City Attorney Chuck Ross and Jay Crowley with Powell and Edwards Attorneys at Law, Chief Greg Perry, Planning and Development Director Jason Thompson, Code Enforcement Officer Johnny Greene, Public Works Director Gaye Johnson, Assistant Public Works Director Craig Barton, Parks and Recreation Director Lisa Platt, and City Clerk Melisa Arnold. Mr. Michael McPherson with the Georgia Municipal Association was present as the Facilitator.

Call to Order

Mayor Bender called the meeting to order at 8:15 a.m. and Mr. McPherson started introductions.

City Manager Sanders gave an update on 2021's many accomplishments.

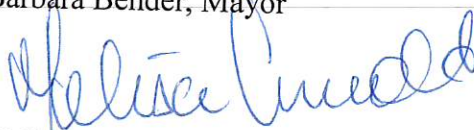
Planning Retreat Discussion – Goals and Objectives

See attached report from Facilitator Michael McPherson. (Attached to and made a part of these minutes.)

Adjournment

The meeting adjourned at 4:45 p.m.


Barbara Bender, Mayor


Melisa Arnold, City Clerk



CITY OF SNELLVILLE 2022 WORK RETREAT REPORT

Department Presentation Notes

Planning & Development

- Zoning cases coming down the pipe
- **Produce** public education campaign regarding **code enforcement process and capabilities** (could run in coordination with recycling information)
- **Meet** with commercial property owners to discuss dumping issues and solutions

Public Works

- Supply chain issues are slowing stormwater improvements and limited the purchase of Holiday decorations
- City incurred \$1.4M in stormwater maintenance from county making the need for a stormwater utility rate increase likely
- Discussion of types of recycling receptacles and frequency of pickup
- LMIG to cover repaving at \$2M for streets grade #4 and #5

Park and Recreation

- Requested consideration of 2nd non-city post on P&R Board
- Requested consideration of building a Community Center
- Requested pay raise for certain employees
- Requested more recreational resources
- Developed mission and vision statements
- Reviewed possible summer programming ideas

- **P&R signage** to be made consistent with existing city signage plan (use DDA vendor)
- **Reported** that the city received CDBG funds to repair the lake wall at Briscoe Park

Police

- Crime down across the board
- Redspeed revenues covering many police capital needs
- Requested 2 more officers (1 would be for drug task force)
- Discussion of need for an additional officer to patrol **The Grove** when the development is completed
- Requested consideration of better/more incentives for cadets
- **Briscoe Park patrols** discussed with emphasis on times and visibility

Mayor & Council Discussion

1. Recycling

- a. **Produce** and distribute educational/marketing media for allowable materials at curbside (social media, how-to videos, city publication)
- b. **Explore** annual fee for residential recycling pickup

2. Sanitation

- a. Explore annual franchise fee for commercial waste pickup
Potentially Bid waste pickup contract

3. 2nd Floor Library Layout

- a. **Inform** designer to draw up the redesign for THRIVE with a shell option
- b. **Pursue** desired terms with Reinhardt

4. Package Sales

- a. **Council members will poll** residents on number of licenses within jurisdiction for package sales
- b. **Use** resident feedback to inform council action

5. Zoning Category Review

- a. **Hold** a joint meeting with the Planning Commission to discuss possible changes to zoning to incorporate special use requirements for certain establishments in particular zones near residential

6. Sidewalk Plan Prioritization

- a. **Move** on engineering and pricing for selected projects in the following locations: Mountain View Road; Greenvalley Road and Ashworth Lake Road; Skyland Drive – Rockdale Circle to Hwy 78; Pine Street – Pinehurst Road – Saddlebrook; S. Crestview Road to Summit Chase Drive.

7. Neighborhood Beautification, Litter, and Dumping

- a. **Plan** for aesthetic maintenance and clean up (complaint based and ongoing)
- b. **Approach** Gwinnett Clean and Beautiful and citizen clean up groups to discuss issues
- c. **Move** to create committee structure to bring groups together for focused action within city limits

8. Code Enforcement and Vacant Buildings

- a. **Research** and inventory vacant structures
- b. **Explore** added Code Enforcement help

9. ARPA Fund Uses

- a. **Create** a matrix of funding pathways with a project list to help evaluate appropriate application of ARPA funds
- b. **Seek** community input for uses of ARPA funds which do not overlap existing programs at County or State level

10. The Grove / Economic Development

- a. **Explore** the hiring of an Executive Director for the DDA to take advantage of authority abilities
- b. **Research and Inventory** available commercial properties for development and sale (Assistant City Manager will handle action items as directed)