

Piedmont

EASTSIDE

South Campus

Piedmont Eastside

Phase 2B - Exterior Ground Signs



PIEDMONT STANDARDS

Logos



Main Colors

 PMS 1805 C | HEX BE3527
C 5 M 96 Y 76 K 21

 PMS 144 C | HEX F89821
C 0 M 52 Y 100 K 0

 PMS BLACK C | HEX 000000
C 0 M 0 Y 0 K 100

 PMS 173 C | HEX E76E24
C 0 M 80 Y 94 K 1

 PMS 1235 C | HEX FCBB30
C 0 M 30 Y 95 K 0

Main Fonts

Neo Sans STD

Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz123456789

Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz123456789

Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz123456789

Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz123456789

Semibold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz123456789

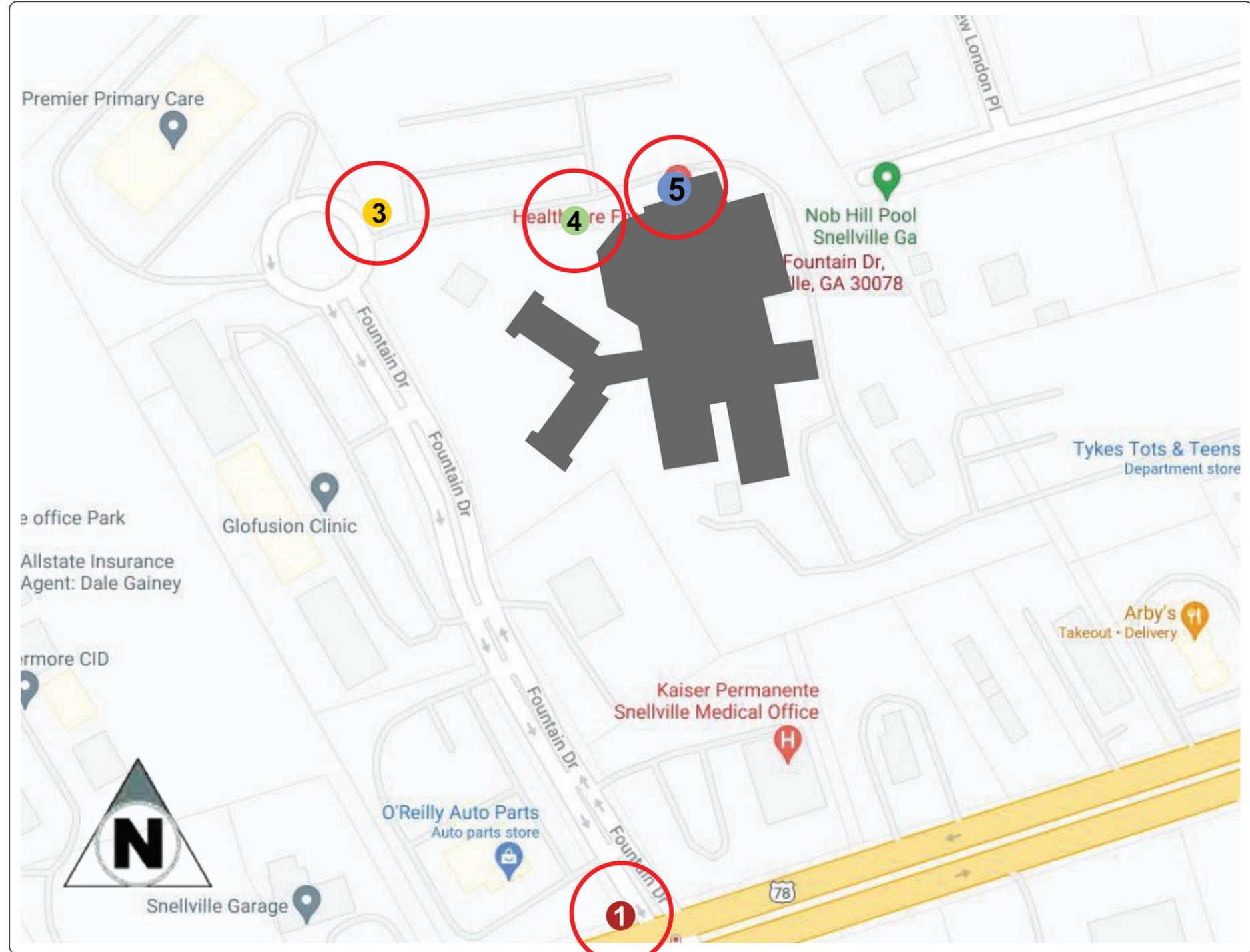
Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz123456789





SOUTH CAMPUS SITE MAP

KEY	
●	SIGN TYPE 1.0 - PRIMARY MONUMENT (QTY = 2)
●	SIGN TYPE 2.0 - SECONDARY MONUMENT (QTY = 2)
●	SIGN TYPE 3.0 - PRIMARY DIRECTIONAL (QTY = 9)
●	SIGN TYPE 4.0 - SECONDARY DIRECTIONAL (QTY = 21)
●	SIGN TYPE 5.0 - CHANNEL LETTERS (QTY = 3)
●	SIGN TYPE 6.0 - ENTRANCE SIGN BANNERS (QTY = 2)



SITE PLAN OF GROUND SIGN LOCATIONS

MANUFACTURE AND INSTALL ONE (1) D/F ILLUMINATED MONUMENT SIGN

DETAILS:

- ALUMINUM CABINET WITH 6" RADIUS CORNERS PAINTED MATTHEWS SEMI-GLOSS WHITE.
- PIEDMONT "LOGO SYMBOL", "PIEDMONT EASTSIDE" AND "SOUTH CAMPUS" ARE ROUTED OUT OF ALUMINUM CAB. W/ 3/4" PUSH-THRU WHITE ACRYLIC FACES OVERLAID W/ TRANSLUCENT VINYL. AND ILLUMINATED WITH WHITE LED LIGHTING.
- "PIEDMONT" IS OVERLAID WITH DAY/NIGHT PERF. VINYL SHOWING AS BLACK DURING DAYTIME AND ILLUMINATING WHITE AT NIGHT. WHITE LED LIGHTING.
- "EMERGENCY" & "ARROWS" ARE ROUTED OUT OF ALUM. CABINET FACES PAINTED MATTHEWS RED AND BACKED W/ WHITE PLEX SHOW-THRU FACES. ILLUMINATED WITH WHITE LEDS
- 2" TALL ALUM. REVEALS PNTD. YELLOW PMS 1235
- OPAQUE BLACK VINYL
- 1 1/2" RETAINERS AND DIVIDERS PAINTED WHITE. OPAQUE BLACK VINYL TENANTS APPLIED FIRST SURFACE TO WHITE PLEX BACKER ILLUMINATED WITH WHITE LED LIGHTING.

* RE-USE EXISTING STONE BASE *

VINYL COLORS

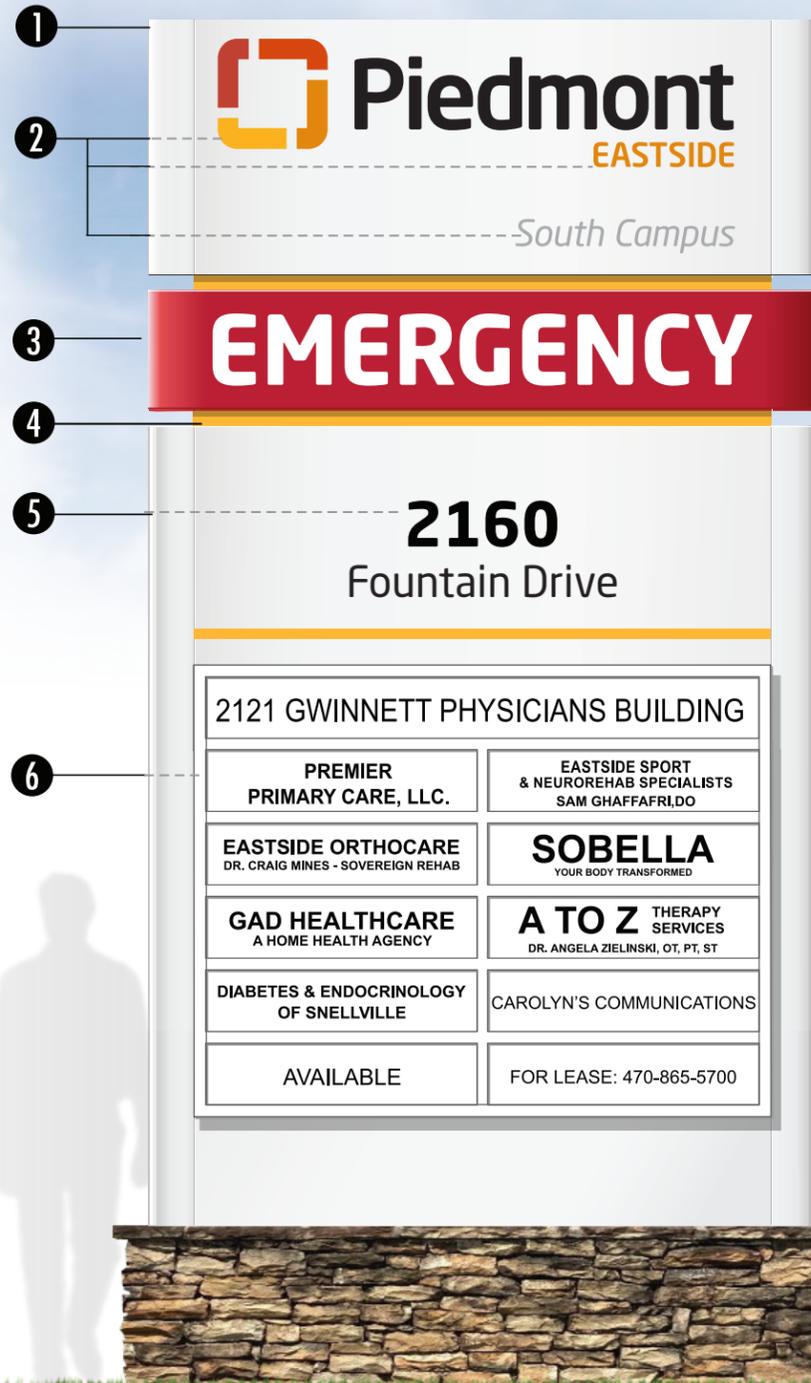
- | | |
|--|--|
|  PMS 1805 C HEX BE3527
C 5 M 96 Y 76 K 21 |  PMS 144 C HEX F89821
C 0 M 52 Y 100 K 0 |
|  PMS 173 C HEX E76E24
C 0 M 80 Y 94 K 1 |  PMS 1235 C HEX FCBB30
C 0 M 30 Y 95 K 0 |
|  BLACK |  WHITE |
|  DAY NIGHT PERF. |  GREY
C 36 M 28 Y 27 K 0 |



EXISTING MONUMENT

PERMITTING INFO:

*SIGN IS IN ROAD R/W.
NOT INCLUDED IN VARIANCE
APPLICATION. GDOT
APPROVAL REQUIRED.



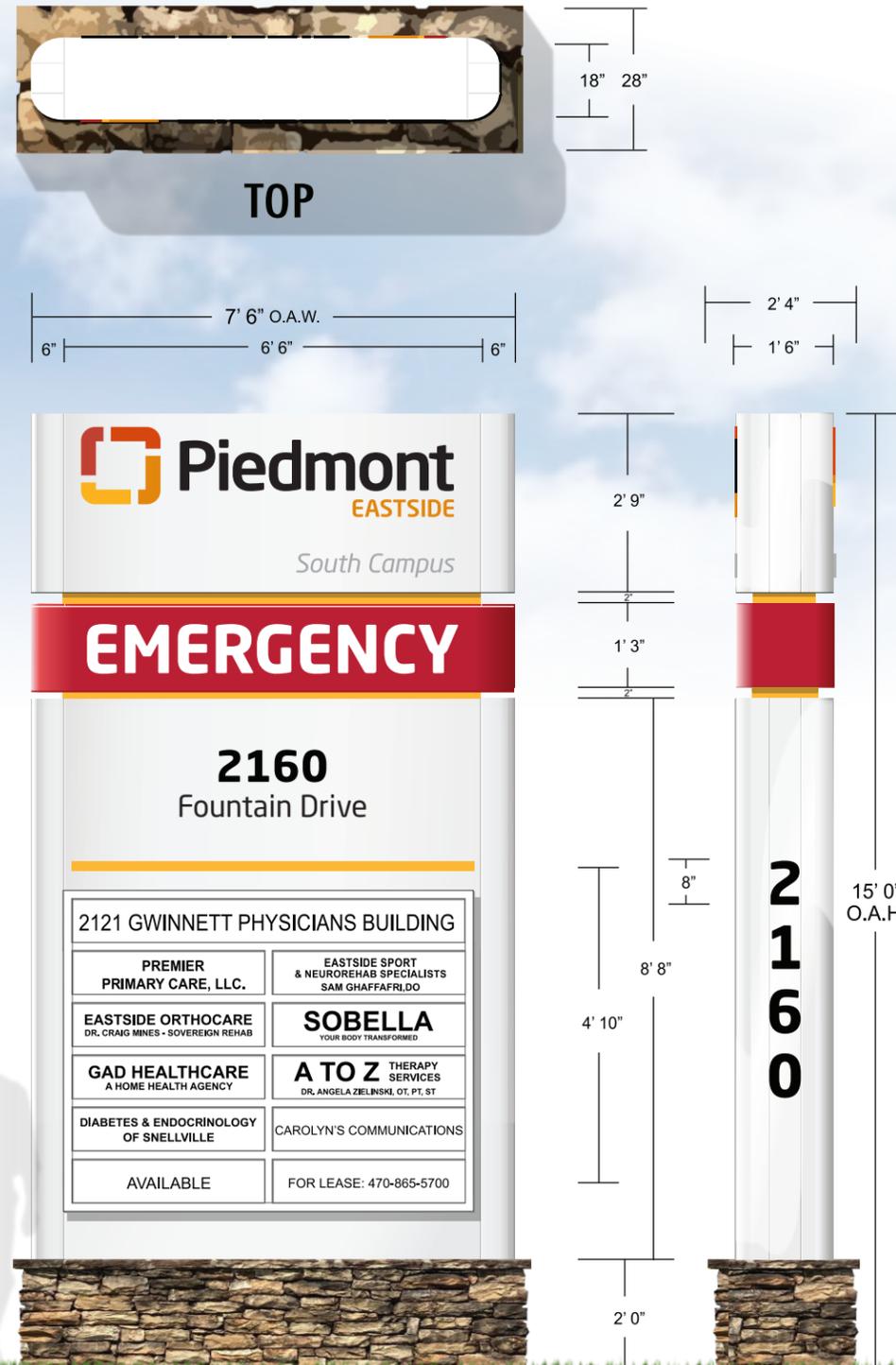
FRONT

SCALE: 1/2" = 1' 0"

PRIMARY MONUMENT

Piedmont **EASTSIDE**

South Campus



TOP

EMERGENCY

2160
Fountain Drive

2160

VERTICAL REVEAL REPLACED WITH VERTICAL ADDRESS NUMBERS

BACK

SCALE: 3/8" = 1' 0"

SIDE



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

PRIMARY MONUMENT

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-
-	-	-

FILEPATH: \\SBServer\Z\Jobs\Signature Clients\Piedmont\Piedmont 2021\Eastside\Main Campus\Phase 2B - Ground Signs\Proof

FONTS: Neo Sans

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MANUFACTURE AND INSTALL

ONE (1) S/F ILLUMINATED MONUMENT SIGN

DETAILS:

- ALUMINUM CABINET WITH 6" RADIUS CORNERS PAINTED MATTHEWS SEMI-GLOSS WHITE.
- PIEDMONT "LOGO SYMBOL", "PIEDMONT EASTSIDE" AND "SOUTH CAMPUS" ARE ROUTED OUT OF ALUMINUM CAB. W/ 3/4" PUSH-THRU WHITE ACRYLIC FACES OVERLAID W/ TRANSLUCENT VINYL. AND ILLUMINATED WITH WHITE LED LIGHTING.
"PIEDMONT" IS OVERLAID WITH DAY/NIGHT PERF. VINYL SHOWING AS BLACK DURING DAYTIME AND ILLUMINATING WHITE AT NIGHT. WHITE LED LIGHTING.
- "EMERGENCY" & "ARROWS" ARE ROUTED OUT OF ALUM. CABINET FACES PAINTED MATTHEWS RED AND BACKED W/ WHITE PLEX SHOW-THRU FACES. ILLUMINATED WITH WHITE LEDs
- 2" TALL ALUM. REVEALS PNTD. YELLOW PMS 1235
- DIRECTIONAL "COPY AND ARROWS" ARE ROUTED OUT OF ALUMINUM CABINET FACES AND BACKED W/ WHITE PLEX OVERLAID WITH DAY/NIGHT PERFORATED VINYL SHOWING AT NIGHT. WHITE LED LIGHTING.

* RE-USE EXISTING STONE BASE *

VINYL COLORS

- | | |
|--|--|
|  PMS 1805 C HEX BE3527
C 5 M 96 Y 76 K 21 |  PMS 144 C HEX F98821
C 0 M 52 Y 100 K 0 |
|  PMS 173 C HEX E76E24
C 0 M 80 Y 94 K 1 |  PMS 1235 C HEX FCBB30
C 0 M 30 Y 95 K 0 |
|  BLACK |  WHITE |
|  DAY NIGHT PERF. |  GREY
C 36 M 28 Y 27 K 0 |

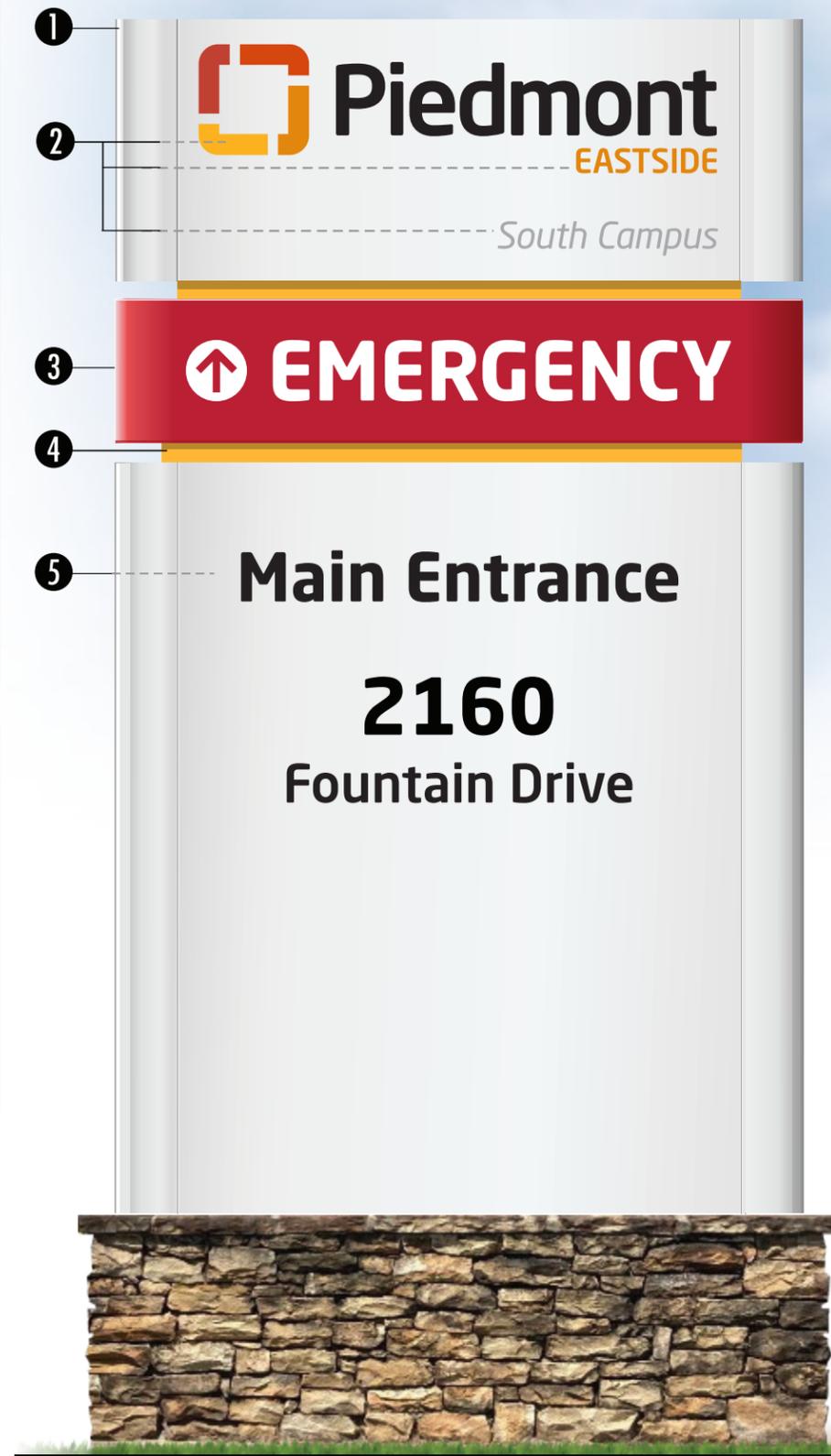


EXISTING MONUMENT

PERMITTING INFO:

CODE VIOLATIONS:

- 207.6.4.B.5.f (Minimum 15' setback)



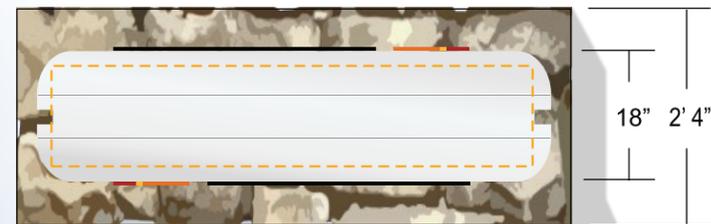
FRONT

SCALE: 3/4" = 1' 0"

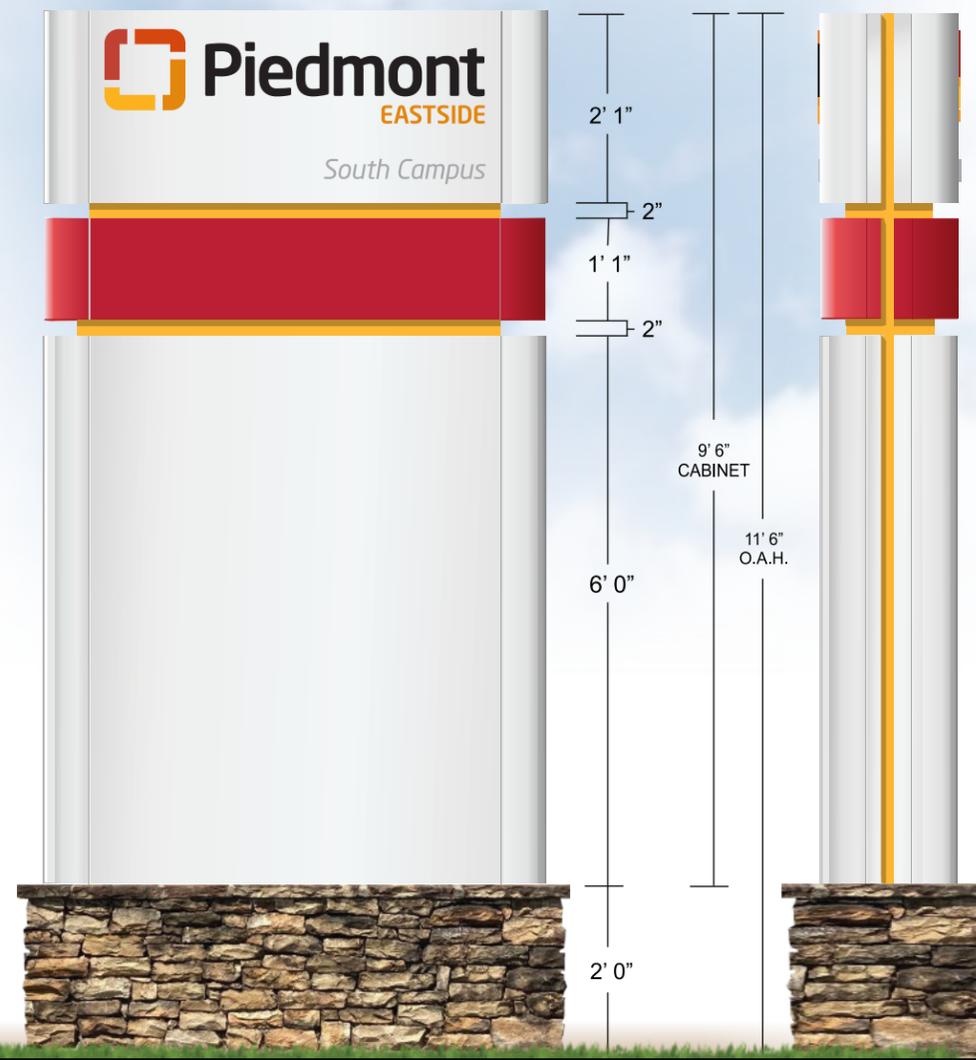
SECONDARY MONUMENT

South Campus

3



TOP



BACK

SCALE: 1/2" = 1' 0"

SIDE

Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY MONUMENT

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-
-	-	-

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FONTS: Neo Sans

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MANUFACTURE AND INSTALL

ONE (1) D/F ILLUMINATED MONUMENT SIGN

DETAILS:

- ALUMINUM CABINET WITH 3" RADIUS CORNERS PAINTED MATTHEWS SEMI-GLOSS WHITE.
- PIEDMONT "LOGO SYMBOL", "PIEDMONT EASTSIDE" AND "SOUTH CAMPUS" ARE ROUTED OUT OF ALUMINUM CAB. W/ 3/4" PUSH-THRU WHITE ACRYLIC FACES OVERLAID W/ TRANSLUCENT VINYL. AND ILLUMINATED WITH WHITE LED LIGHTING.
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- 2" TALL ALUM. REVEALS PNTD. YELLOW PMS 1235
- DIRECTIONAL "COPY AND ARROWS" ARE ROUTED OUT OF ALUMINUM CABINET FACES AND BACKED W/ WHITE PLEX OVERLAID WITH DAY/NIGHT PERFORATED VINYL SHOWING AT NIGHT. WHITE LED LIGHTING.

VINYL COLORS

- | | |
|--|--|
|  PMS 1805 C HEX BE3527
C 5 M 96 Y 76 K 21 |  PMS 144 C HEX F89821
C 0 M 52 Y 100 K 0 |
|  PMS 173 C HEX E76E24
C 0 M 80 Y 94 K 1 |  PMS 1235 C HEX FCBB30
C 0 M 30 Y 95 K 0 |
|  BLACK |  WHITE |
|  DAY NIGHT PERF. |  GREY
C 36 M 28 Y 27 K 0 |



EXISTING MONUMENT

PERMITTING INFO:

CODE VIOLATIONS:

- 207-6.4.B.14.b (Max sign area 16 sf)
- 207-6.4.B.14.d (One per intersection)
- 207-6.6.A (10ft setback from curb)



PRIMARY DIRECTIONAL

Piedmont **EASTSIDE**

South Campus

4



TOP



SIDE

BACK

SCALE: 3/4" = 1' 0"

PRIMARY DIRECTIONAL



195 Ben Burton Circle Bogart, GA 30622
1-833-SIGN-BROS | thesignbros.com

Piedmont Eastside

1700 Medical Way, Snellville, GA 30078

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
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MANUFACTURE AND INSTALL

ONE (1) D/F NON-ILLUMINATED MONUMENT SIGN

DETAILS:

- ALUMINUM CABINET WITH 3" RADIUS CORNERS PAINTED MATTHEWS SEMI-GLOSS WHITE.
- OPAQUE BLACK AND DIGITALLY PRINTED VINYL APPLIED 1st SURFACE TO ALUMINUM CABINET
- 2" TALL ALUM. REVEALS PNTD. YELLOW PMS 1235

VINYL COLORS

- | | |
|--|--|
|  PMS 1805 C HEX BE3527
C 5 M 96 Y 76 K 21 |  PMS 144 C HEX F89821
C 0 M 52 Y 100 K 0 |
|  PMS 173 C HEX E76E24
C 0 M 80 Y 94 K 1 |  PMS 1235 C HEX FCBB30
C 0 M 30 Y 95 K 0 |
|  BLACK |  GREY
C 36 M 28 Y 27 K 0 |



EXISTING MONUMENT

PERMITTING INFO:

CODE VIOLATIONS:

- 207-6.4.B.14.b (Max sign area 16 sf)
- 207-6.4.B.14.d (One per intersection)
- 207-6.6.A (10ft setback from curb)



FRONT

SCALE 1" = 1' 0"

SECONDARY DIRECTIONAL

Piedmont **EASTSIDE** South Campus

5

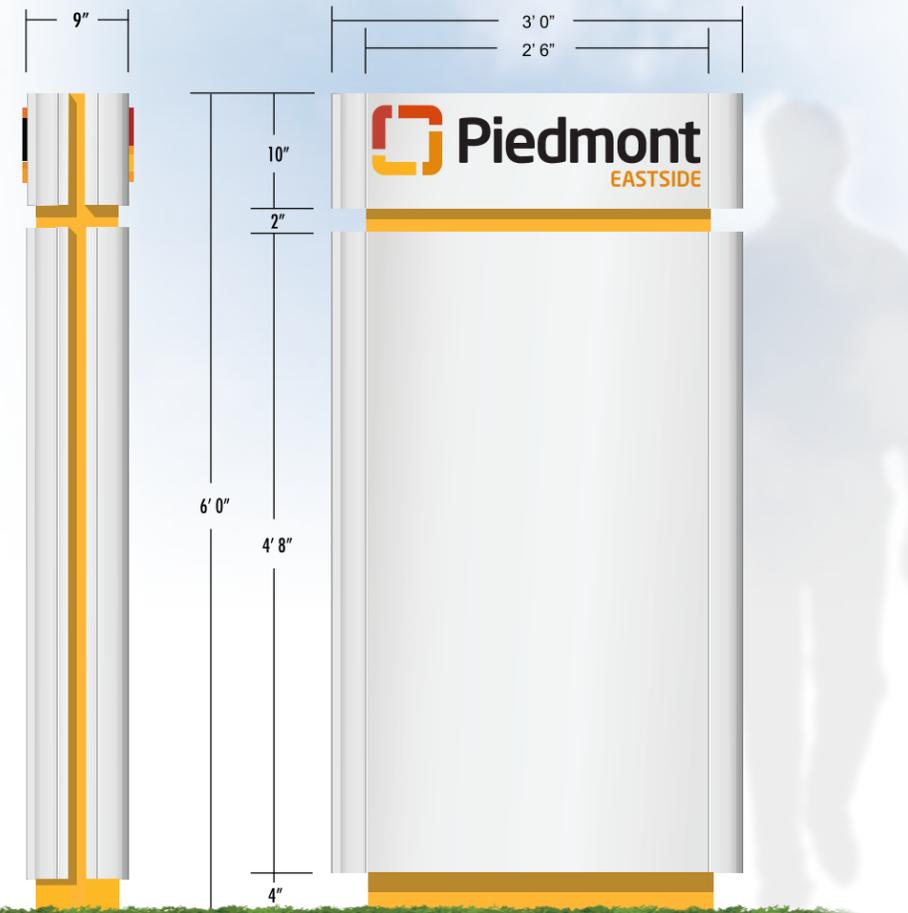


Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONAL



TOP



SIDE

BACK

SCALE 3/4" = 1' 0"

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-
-	-	-

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