



The City of Snellville, Georgia

Planning & Development
2342 Oak Road, 2nd Floor
Snellville, Georgia 30078
770.985.3513 (ph)

TEMPORARY
BANNER & FEATHER FLAG PERMIT

Name of Business (print or type)

Contact Name

Shopping Center or Business Center Name

Telephone Number

Street Address Suite

Email Address

Definitions:

BANNER: A sign with or without characters, letters, illustrations, or ornamentations applied to cloth, paper, flexible plastic, or fabric of any kind with such material for backing. Banners may be attached to the building facade, to a permanent sign, or attached to support posts which are placed in the ground.

FLAG, FEATHER: A sign with or without characters, letters, illustrations, or ornamentations applied to cloth, paper, flexible plastic, or fabric of any kind with only such material for backing. Feather flags are generally a single sign attached to a support post and typically having a dimensional ratio of 4 high to 1 wide. This definition also applies to Tear Drop Flags, Windfeather Flags, Bow Flags, and other similar type signs.

BANNER AND/OR FEATHER FLAG SHALL NOT EXCEED 32 SQ. FT. IN CUMMULATIVE SIGN AREA.

I am requesting a Temporary Banner & Feather Flag Permit to display the following:

- Banner Sign having the dimensions: _____ high by _____ wide and equals _____ sq.ft. in sign area
ONE Feather Flag having the dimensions: _____ high by _____ wide and equals _____ sq.ft. in sign area

THE TOTAL SIGN AREA FOR ALL SIGNS SHALL NOT EXCEED: 32.0 SQ. FT.

- Banner Sign to be attached to the building.
Banner Sign to be attached to poles placed in the ground and located as shown on the attached GIS Aerial Parcel Map.
Feather Flag attached to a pole and placed in the ground and located as shown on the attached GIS Aerial Parcel Map.

Applicant understands that (please initial each):

Banners and Feather Flags may only be located on private property, with the property owner's permission and within commercial zoning districts; and may not be attached to a utility pole, light pole, traffic signal device, trees or other landscaping;
Banners and Feather Flags must be located out of the public right-of-way or at least 10 feet from the back of the curb or edge of pavement of the adjacent street, whichever is greater, and may not exceed fifteen (15) feet in height;
Banners and Feather Flags are temporary signs only and shall not be used in lieu of conforming and properly permitted permanent wall signage;
Streamers, pennants, hula wigglers, balloons, beacons, search lights, air and gas filled devices, and other attention getting devices are all PROHIBITED;
No business shall be allowed an additional conforming sign until it has removed all existing non-conforming sign(s), including any non-permitted signage. The City may conduct a site inspection. Temporary Banner Permits stamped by the Snellville Planning Department and approved and signed by the Department of Planning and Development shall serve as evidence of an approved and authorized permit; and
Only ONE (1) Feather Flag may be displayed per each licensed business.

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